RENT XXX  
30th anniversary of the RENT conference  
Main conference Venue: Elzenveld  
Lange Gasthuisstraat 45 – 2000 Antwerpen  

Programme (21 October)  

**Wednesday November 16th 2016**  
9.00 – 17.30 Pre-conference activities (University of Antwerp, Hof van Liere, Prinsstraat 13)  
17.00 – 18.00 Conference registration (University of Antwerp, Hof van Liere, Prinsstraat 13)  
18.15 – 20.30 Opening Reception in the City Hall of Antwerp (Grote markt 1)  
18.30 Speech of Bart De Wever, Mayor of the city of Antwerp addressing the importance of entrepreneurship & innovation for a city like Antwerp  

**Thursday November 17th 2016. Venue Elzenveld (Lange gasthuisstraat 45 or Leopoldstraat 26)**  
8.30 Conference registration and welcome coffee  
9.00 - 10.30 Official opening of the RENT conference  
Rudy Martens, Dean of Faculty Applied Economics, University of Antwerp  
Robert Blackburn, President ECSB  
**Keynote Speakers:**  
Alfredo De Massis, Professor Chair of Entrepreneurship & Family Business at Free University of Bozen-Bolzano and Lancaster University Management School:  
Innovation in family firms and SMEs: distinctive features and research challenges  
Kristof Peerens, Technical Manager, Sustainability & Product Stewardship 3M Belgium: Innovation and Entrepreneurship in the Global Environment of a Multinational Company  
Practical information by the co-chairs of RENT XXX (Eddy Laveren, Sven De Cleyn and Johan Braet)  
10.30 – 11.00 Coffee break  
11.00 – 13.00 Parallel Sessions (1a- 1i)  
13.00 – 14.00 Lunch  
14.00 – 15.30 Parallel Sessions (2a – 2i)  
15.30 – 16.00 Coffee break  
16.00 – 18.00 Parallel Sessions (3a – 3i)  
19.30 - 23.00 Conference dinner at the Grand Café Horta (Hopland 2)  
Celebration of RENT XXX by Nicole Coopman, managing director EIASM & Robert Blackburn, president ECSB
**Friday November 18th 2016. Venue Elzenveld (Lange gasthuisstraat 45 or Leopoldstraat 26)**

8.30  Conference registration and welcome coffee  
9.00 – 11.00  Parallel Sessions (4a – 4g)  
11.00 – 11.30  Coffee break  
11.30 – 13.00  Parallel Sessions (5a – 5g)  
13.15 – 14.15  Annual ECSB meeting - closing of RENT XXX and presentation of RENT XXXI  
14.15- 15.30  Farewell lunch
RENT XXX Detailed Programme

**Wednesday November 16th 2016**

9.00 – 17.30  Pre-conference activities (University of Antwerp, Hof van Liere, Prinsstraat 13, 2000 Antwerpen)
9.00 – 17.00  ECSB Doctoral seminar (accepted students)
15.00 – 18.00 Post-doctoral Writing Workshop (accepted post-doc students)


9.00 – 12.30  Policy Experimentation: An Interactive Workshop for Researchers
10.00 – 12.00 Connecting Entrepreneurship Theory and Entrepreneurship Education – Experiences from the PACE Project and Moving Forward
11.30 – 14.00  Progressing in Academic Peer Reviewing – The Good, The Bad And The Ugly
11.30 – 14.00  Young Takeover Entrepreneurship and Succession


14.30 – 17.30  Challenges and opportunities for (public) procurement of innovation

**17.00 – 18.00**  Conference registration  (University of Antwerp, Hof van Liere, Prinsstraat 13)

**18.15 – 20.30**  Opening Reception in the City Hall of Antwerp (Grote Markt 1)
18.30  Speech of Bart De Wever, Mayor of the city of Antwerp addressing the importance of entrepreneurship & innovation for a city like Antwerp

**Thursday November 17th 2016 - Venue Elzenveld (Lange Gasthuisstraat 45 or Leopoldstraat 26)**

8.30  Conference registration and welcome coffee

9.00 - 10.30  Official opening of the RENT conference
Rudy Martens, Dean of Faculty Applied Economics, University of Antwerp
Robert Blackburn, President ECSB

**Keynote Speakers:**
Alfredo De Massis , Professor  Chair of Entrepreneurship & Family Business at Free University of Bozen-Bolzano and Lancaster University Management School:
**Innovation in family firms and SMEs: distinctive features and research challenges**

Kristof Peerens, Technical Manager, Sustainability & Product Stewardship 3M Belgium: **Innovation and Entrepreneurship in the Global Environment of a Multinational Company**

Practical information by the co-chairs of RENT XXX (Eddy Laveren, Sven De Cleyn and Johan Braet)
10.30 – 11.00  Coffee break  
11.00 – 13.00  Parallel Sessions (1a – 1i) 

Session 1a: Methodological challenges and research methods  
Chairperson: Johannisson Bengt 
THE SOCIAL STRUCTURE OF ENTREPRENEURSHIP AS A SCIENTIFIC FIELD  
Landstrom Hans, Harirchi Gouya 

EVIDENCE BASED SPINOFF POLICY, THE BIAS OF ONLINE RESEARCH  
Van Der Meer Han, Hammer Matthijs, Wierstra Erik 

THEORIZING ENTREPRENEURING AS AN EMERGENT WEB OF SITUATED PRACTICES  
Johannisson Bengt 

ENTREPRENEURIAL ORIENTATION AT THE BASE OF THE PYRAMID: AN EMPIRICAL APPROACH OF THEORETICALLY GROUNDED CONSTRUCT IN RESEARCH ON AGRI-BUSINESS IN BENIN.  
Yessoufou Ahoudou Waliou, Blok Vincent, Van Der Velde Gerben, Omta Onno S.W.F. 

Session 1b: Opportunity generation and early business development  
Chairperson: Steyaert Chris 

INTENTION-BEHAVIOR TRANSLATION IN STUDENT ENTREPRENEURSHIP: AN INSTITUTIONAL PERSPECTIVE  
Bogatyreva Karina, Shirokova Galina, Osiyevskyy Oleksiy 

FROM ENTREPRENEURIAL INTENTIONS TO ACTION: DOES COMMITMENT MATTER?  
Chalkos Georgios, Salavou Helen 

A TYPOLOGY FOR ENTREPRENEURIAL OPPORTUNITY TEMPLATES  
Kunttu Anna Majia, Puumalainen Kaisu, Fellnhofer Katharina 

THE ROLE OF INSPIRATION IN THE ENTREPRENEURIAL PROCESS  
Laht, Tom, Wartiovaara Markus 

Session 1c: Gender and copreneurship  
Chairperson: Diaz Cristina 

REVISITED: GENDER STEREOTYPES IN ENTREPRENEURSHIP  
Meyer Verena, Tegtmeier Silke, Pakura Stefanie 

ENTREPRENEURSHIP EDUCATION BY GENDER AND UNIVERSITY ENVIRONMENT: FRANCE IN FOCUS  
Diaz Cristina, Byrne Janice 

MUMPRENEURSHIP MATTERS: IN SEARCH OF ALTERNATIVE CONCEPTUALISATION AND CONTEXTUALISATION  
Vershinina, Natalia, Phillips Nichola 

WOMEN ON THE ENTREPRENEURIAL LADDER: AN EMPIRICAL STUDY IN THE CONTEXT OF BOURDIEU’S SOCIAL CAPITAL THEORY  
Tegtmeier Silke, Memili Esra, Terjesen Siri
Session 1d: Family business, succession and business transfer

**Chairperson:** Uhlaner Lorraine

**THE FAMILY BUSINESS COMPETITIVENESS PERMEABILITY**
Basco Rodrigo, Baixauli Samuel, Alvarez Susana, Sánchez Marín Gregorio

**THE RELATION BETWEEN FAMILY-ORIENTED GOALS AND THE FIRM’S DEBT RATE, AND THE MEDIATING ROLE OF FAMILY BOARD REPRESENTATION**
Molly Vincent, Uhlaner Lorraine, Laveren Eddy

**TOWARD A PROCESS APPROACH OF ORCHESTRATING RESOURCES IN NEW PRODUCT DEVELOPMENT**
Rondi Emanuela

**LONG-TERM ORIENTATION AS A RESOURCE FOR ENTREPRENEURIAL ORIENTATION IN PRIVATE FAMILY FIRMS**
Voordeckers Wim, Schepers Jelle, Steijvers Tensie, Laveren Eddy

Session 1e: Entrepreneurial finance for new and growing businesses

**Chairperson:** Mac An Bhaird Ciarán

**HOW DOES SMES’ FRQ AFFECT THEIR USE OF FINANCIAL LEASING AS A FINANCING ALTERNATIVE**
De Meyere Michiel, Vander Bauwhede Heidi, Van Cauwenberge Philippe

**ALTERNATIVE SOURCES OF ENTREPRENEURIAL FINANCE: EVOLUTION OR PASSING FAD?**
Mac An Bhaird Ciarán, Owen Robyn, Dodd Sarah, Bisignano Angelo, Wilson Juliette

**THE INFLUENCE OF COUNTRY-LEVEL TRUST ON FINANCING IN EUROPEAN SMES**
O’gorma, Colm, Dowlin, Michael, Punchev, Petya

**INNOVATION AND ACCESS TO DEBT. THE ROLE OF INTELLECTUAL PROPERTY**
Prędkiewicz Katarzyna, Preakiewicz Pawel
THEORETICAL PERSPECTIVES ON GROWTH MOTIVATION: A SYSTEMATIC LITERATURE REVIEW  
Cyron Thomas

UNRAVELLING GROWTH AUTOCORRELATION AMONG YOUNG FIRMS: THE MODERATING ROLE OF FIRM AGE  
Federic Juan, Capelleras-Segura Joan- Lluís

WHO CREATES JOBS IN EUROPE, WHY AND HOW? AN ANALYSIS OF JOB CREATING SMES  
Mandl Irene

THE ROLE AND CONTRIBUTION OF OUTSIDE BOARD MEMBERS IN MICRO AND SMALL ENTERPRISES  
Thorsell Anna

Session 1g: Critical perspectives on entrepreneurship  
Chairperson: Claus Thrane

THE POLITICS OF METHODOLOGY: PRACTICE TURN IN ENTREPRENEURSHIP STUDIES AND ITS CONSEQUENCES FOR EMPIRICAL STUDIES  
Parkkari Piritta Susanna, Houtbeckers Eeva Maria Helena

ENTREPRENEURIAL SUPPORT PRACTICES IN GLOBALIZED WORLD: A NEXUS ANALYSIS  
Thompson Neil, Verduijn Karen, Chabala Mwansa, Muleta Shiferaw

NEW VENTURE CREATION AS A RESPONSE TO THE GREEK CRISIS: A PRACTICE THEORY PERSPECTIVE OF ENTREPRENEURIAL INITIATIVES – THE CASE OF A GREEK REGION – THESSALY  
Nikolopoulos Kanellos-Panagiotis, Chelidonis Demetrios

“WE’RE THE BIGGEST STUDENT MOVEMENT IN FINLAND SINCE THE 1970’S!” A PRACTICE-BASED STUDY OF STUDENT ENTREPRENEURSHIP SOCIETIES  
Parkkari Piritta Susanna, Kohtakangas Krista

Session1h: Human capital, social capital and relational networks  
Chairperson: Brand Maryse J.

HOW PARTICIPATIVE MANAGEMENT CAN IMPROVE PERFORMANCE IN FIRMS OPERATING IN NETWORKS? ASSESSING THE MEDIATING EFFECT OF INTER-FIRM NETWORK MANAGEMENT ACTIVITIES.  
Campos-I-Climent Vanessa, Ripollés Maria, Blesa Andreu

BRICOLAGE BY EXPERIENCED AND WELL-NETWORKED ANGEL INVESTORS: WHEN “MAKING-DO” LEADS TO ADDED VALUE. A CONTINGENCY APPROACH.  
Schmidt Sebastian

ENTREPRENEURIAL NETWORKS IN FRANCHISING: WHO BENEFITS THE MOST?  
Brand Maryse J., Croonen E.P.M., Leenders R.

DO INTER-FIRM NETWORKS ENHANCE INNOVATIVE BEHAVIOUR OF ENTREPRENEURS? A MULTILEVEL ANALYSIS USING GEM DATA.  
Setti Zakia
**Session 1: Technology and knowledge transfer**

**Chairperson:** Smallbone David

**DOES ENTERPRISE-SCIENTIFIC PARTNERSHIPS PROMOTE INNOVATION WITHIN AN EMERGING ECONOMY?**
Guerrero Maribel, Urbano David, Herrera Fernando

**EXPLORING THE IMPACT OF GLOBAL LINKAGES FOR INNOVATION ON INTERNATIONAL SALES GROWTH: THE CASE OF ITALIAN SMES**
Harirchi Gouya, Balboni Bernardo, Bortoluzzi Guido

**INTERNATIONALISATION A DRIVER OF INNOVATION IN LDCS**
Smallbone David, Abubakar Yazid Abdullahi, Hand Chris

**MICRO-FoundationS OF INNOVATION: EMPLOYEE SILENCE, TIME PRESSURE, FLOW AND CREATIVITY**
Maqbool Saif, Bortoluzzi Guido, Cerne Matej

---

13.00 – 14.00 Lunch

14.00 – 15.30 Parallel Sessions (2a – 2h)

**Session 2a: Entrepreneurship education, learning, and knowledge dissemination**  
**Chairperson:** Sørheim Roger

**ACTION-BASED METHODS FOR STUDENT ENTREPRENEURIAL LEARNING AND STARTUP INCUBATION**
Haneberg Dag Håkon

**CREATING A LEARNING COMMUNITY – EXPLORING AN INITIATIVE BETWEEN BUSINESS DEVELOPERS, COMPANIES AND UNIVERSITIES**
Hytti Ulla, Lepistö Tanja

**OPENING THE «BLACK BOX» OF LEARNING IN ACTION-BASED ENTREPRENEURSHIP EDUCATION**
Sørheim Roger, Skovborg Hansen Kaja, Egeberg Amalie

**Session 2b: Opportunity generation and early business development**  
**Chairperson:** Buffart Mickaël

**EVOLUTION OF PERCEPTUAL UNCERTAINTY AND BEHAVIOR LOGIC IN NASCENT ENTREPRENEURS**
Jiang Yi, Tornikoski Erno

**EARLY PERFORMANCE OF HIGH-TECH STARTUPS: WHEN LISTENING TO CUSTOMER IS DETRIMENTAL!**
Mickaël Buffart, Tornikoski Erno T.

**THE IMPACT OF CEO NARCISSISM ON ENTREPRENEURIAL LEADERSHIP IN STARTUPS**
Mussner Tobias, Strobl Andreas, Mussner Tobias

**Session 2c: Technology and knowledge-based entrepreneurship**  
**Chairperson:** Alsos Gry

**THE SIGNIFICANCE OF STRATEGY CONFORMANCE FOR CEO MARKETING BEHAVIOR IN TECH-STARTUPS**
Leifeld Christopher

**ENTREPRENEURIAL LEARNING IN OPPORTUNITY DEVELOPMENT**
Nogueira Tadeu Fernando, Alsos Gry A., Clausen Tommy H.

**HOBBYIST GAME DEVELOPERS AS PLAYFUL ENTREPRENEURS**
Pietilä Irmeli
Session 2d: Social entrepreneurship  

Chairperson: Ben-Hafaïedh Cyrine

IMPACT OF REGULATORY FOCUS ON NEW OPPORTUNITIES, ENTREPRENEURIAL TEAM, AND MISSION IN YOUNG SOCIAL VENTURES.  
Hermans-Pouplard Julie, Ben-Hafaïedh Cyrine

OBSTACLES TO INNOVATION IN EU PUBLIC ORGANIZATIONS – THE ROLE OF COERCIVE PRESSURES AND EMPLOYEE EMPOWERMENT  
Høgås Joakim, Høyvarde Clacusen Tommy

TRUSTING STRANGERS – THE BARRIER OF TRUST AND HOW IT IMPACTS PARTICIPATION IN THE SHARING ECONOMY  
Niebuhr Christian

Session 2e: Creative and artisan industries  

Chairperson: O'hagan Ruth

THE RELATIONAL CHANGES BETWEEN CLUSTER MANAGER AND CLUSTER ENTREPRENEURS IN CREATIVE FIELD  
Inagaki Kyosuke

NARRATING ENTREPRENEURIAL IDENTITIES OF GOURMET CHEFS  
Markowska Magdalena, Welter Friederike

CRAFT, COMMERCE AND THE CREATIVE QUARTER: AN EXPLORATORY STUDY OF CULTURAL ENTREPRENEURSHIP IN THE CRAFT SECTOR IN DUBLIN  
O'hagan Ruth, Moylan Therese, Mc Greevy Sharon

Session 2f: Business models (growth, performance and internationalization)  

Chairperson: Van Bockhaven Wouter

INNOVATION ORIENTATION AND EXPORT BEHAVIOUR: INSIGHTS INTO A TYPOLOGY OF UK SMES  
Do Hang, Cowling Marc, Blackburn Robert

BORN GLOBAL – INFLUENCE OF TEAM MEMBER'S VIRTUALITY ON START-UP PERFORMANCE.  
Ozga Joanna, Steiper Ramona-Denisa

UNPRODUCTIVE ENTREPRENEURSHIP - THE CASE OF THE POLISH ECONOMY  
Wasilczuk Julita, Stankiewicz Katarzyna

Session 2g: Critical perspectives on entrepreneurship  

Chairperson: Korsgaard, Steffen

THE DISCURSIVE PRACTICE OF CONSTRUCTING OPPORTUNITY AND ADVANTAGE POSITIONS  
Hoglund, Linda

THE PROMISE OF ENTREPRENEURSHIP EDUCATION: RECONCEPTUALIZING THE INDIVIDUAL-OPPORTUNITY NEXUS AS A CONCEPTUAL FRAMEWORK FOR ENTREPRENEURSHIP EDUCATION  
Korsgaard, Steffen, Thrane Claus, Blenker Per, Neergaard Helle

TAKING THE ROAD LESS TRAVELLED: MAKING SENSE OF THE EXPERIENCE OF CORPORATE VENTURING RELATIONSHIPS  
Tunstall, Richard, Pittaway Luke
Session 2h: Rural enterprise, regional development and tourism  
Chairperson: Reinl Leana

UNDERSTANDING MORE ABOUT SPEED OF INNOVATION: THE CASE OF AN SME IN A RURAL CONTEXT  
Jørgensen Eva J.B., Mathisen Line

MICRO FIRM LEARNING COMMUNITIES IN RURAL TOURISM SETTINGS: A MULTI-COUNTRY STUDY  
Reinl Leana, Aylward David, Kelliher Felicity

SUSTAINABLE BUSINESS MODELS IN SWEDISH AGRI-FOOD PRODUCTION – CHALLENGES AND BARRIERS  
Ulvenblad Pia, Cederholm Björklund Jennie

Session 2i: Technology and knowledge transfer  
Chairperson: Meysman Jasmine

ANALYSING THE IMPACT OF TECHNOLOGY CHARACTERISTICS ON UNIVERSITY FORMAL AND INFORMAL TECHNOLOGY TRANSFER MECHANISMS. A MIXED METHOD APPROACH.  
Alemzadeh Seyed Mohammad, Pitsakis Konstantinos, Blackburn Robert

IDENTIFYING THE KEY CONCEPTS ON TECHNOLOGY TRANSFER THROUGH SPIN-OFFS IN ACADEMIC INSTITUTIONS: A CASE STUDY IN FLANDERS AND THE NETHERLANDS  
Meysman Jasmine, De Cleyn Sven H., Braet Johan

THE ROLE OF TRUST AND SOCIAL CAPITAL IN FOSTERING TECHNOLOGY AND KNOWLEDGE TRANSFER IN POST SOCIALIST CENTRAL EUROPE  
Rueffer Niclas, Detlef Keese

15.30 – 16.00 Coffee break

16.00 – 18.00 Parallel Sessions (3a – 3hi)

Session 3a: Entrepreneurship education, learning, and knowledge dissemination  
Chairperson: Agraz-Boeneker Gertie M.

A REVIEW AND SYSTEMATIZATION OF ENTREPRENEURSHIP EDUCATION  
Aadland Torgeir, Aaboen Lise

ENTREPRENEURSHIP IN TEACHER EDUCATION - CONCEPTUALIZATION, DESIGN & LEARNING OUTCOMES  
Axelsson Karin, Westerberg Mats

IDENTIFYING AND UNDERSTANDING ENTREPRENEURIAL BEHAVIOR IN ENTREPRENEURSHIP EDUCATION  
Suomalainen Sanna Kaisa Maria

ENTERPRISE EDUCATION IN PRIMARY SCHOOLS: A PARTICIPATORY ACTION RESEARCH APPROACH  
Tidåsen Christine, Westerberg Mats, Palmér Hanna, Johansson Maria
**Session 3b: Opportunity generation and early business development**  
**Chairperson:** Tornikoski Erno

MODERATING EFFECTS OF UNCERTAINTY AND EXPERIENCE ON THE EFFECTUATION-PERFORMANCE RELATIONSHIP: A STUDY IN NEW TECHNOLOGY-BASED FIRMS  
*Ruiz-Arroyo Matilde, Ruiz-Jiménez Jenny María, Fuentes-Fuentes María Del Mar, Albacete-Sáez Carlos A.*

EFFECTUATION AND BUSINESS PLANNING: THE ROLE OF INSTITUTIONAL CONTEXT AND LEARNING PREFERENCES  
*Solvoll Sølvi*

ENTREPRENEURIAL LEARNING FROM WEAK CUES: EXPLORING ATTENTIONAL ALLOCATION PROCESSES  
*Tornikoski Erno, Yi Jiang*

---

**Session 3c: Corporate / intrapreneurship and strategizing**  
**Chairperson:** Van Gils Anita

THE EFFECT OF STRATEGIC INTENT AND STRATEGIC PARTNER SELECTION ON SME’S EXPLORATORY INNOVATION  
*Broersma Roy, Van Gils Anita, De Grip Andries*

ENTREPRENEURIAL OPPORTUNITIES IN THE PUBLIC SECTOR  
*Gullmark Petter, Alsos Gry Agnete, Høyvarde Clausen Tommy*

DOES EFFECTUAL ORIENTATION LEAD TO SUPERIOR FIRM SUCCESS IN LARGE CORPORATIONS? A CONTINGENCY PERSPECTIVE  
*Reinshagen Andrea Christin, Brettel Malte*

ENTREPRENEURIAL ORIENTATION AND MARKET DYNAMISM: EFFECT OF KNOWLEDGE ABSORPTIVE CAPACITY  
*Rodrigo-Alarcón Job, García Villaverde Pedro M., Ruiz Ortega Maria José, Parra Requena Gloria*

---

**Session 3d: Family business, succession and business transfer**  
**Chairperson:** Voordeckers Wim

FORMAL COMPENSATION PRACTICES IN FAMILY SMES  
*Michiels Anneleen*

COMPETENCY AWARENESS AND QUALITY OF RELATIONSHIPS: INTERGENERATIONAL COEXISTENCE IN FAMILY BUSINESSES  
*Cubico Serena, Favretto Giuseppe, Ardolino Piermatteo, Noventa Stefano Andrea, Bellini Diego, Gianesini Giovanna, Leitão João*

IS BRIDGING SOCIAL CAPITAL TRANSFERABLE? FAMILY AND BUSINESS EMBEDDEDNESS AT WORK IN FAMILY BUSINESS SUCCESSION  
*Rondi Emanuela, De Massis Alfredo*

HUMAN CAPITAL AND EXIT STRATEGIES: THE MODERATING EFFECT OF LOCUS OF CONTROL.  
*Niebuhr Christian, Deutschmann Tobias, Malte Brettel*
Session 3e: Entrepreneurial finance for new and growing businesses  
Chairperson: Tonhozi De Oliveira Pedro

KEY FACTORS IN THE SUCCESS OF FUNDRAISING BY EQUITY CROWDFUNDING: AN EMPIRICAL ANALYSIS  
Dubocage Emmanuelle, Bouaiss Karima

ARE EQUITY CROWDFUNDERS GAMBLERS? RISK-RELATED ANTECEDENTS OF EQUITY CROWDFUNDING INVESTMENTS  
Fredershausen Anna-Christina

UNVEILING CROWDFUNDING RISKS: THE EFFECTS OF MEDIA REPORTS ON INVESTOR TRUST  
Heese Martin Andreas, Brettel Malte

MEASURING CROWDFUNDING MOTIVATION FROM AN ENTREPRENEURIAL PERSPECTIVE: SCALE DEVELOPMENT AND VALIDATION  
Mommer-Schmitt Ellen, Brettel Malte

Session 3f: Business models (growth, performance and internationalization)  
Chairperson: Basco Rodrigo

THE OTHER SIDE OF THE BUSINESS MODEL CONCEPT  
Atkova Irina, Ahokangas Petri

A SYSTEM DYNAMICS APPROACH FOR ASSESSING BUSINESS COMPETITIVENESS  
Lafuente Esteban, Szerb László, Rideg András

THE ROLES OF STAKEHOLDERS IN BUSINESS MODEL DEVELOPMENT  
Rydehell Hanna

SELLING BUSINESS IN PORTION - STRATEGY FOR FOCUSING AND ADAPTING TO THE CHANGES  
Sorama Kirsti, Kettunen Salla, Tall Juha

Session 3g: Critical perspectives on entrepreneurship  
Chairperson: Tunstall Richard

15.30- 16.00: Annual General meeting of ESN group (open for all interested RENT participants)  
Tunstall Richard

A CRITICAL REALIST PERSPECTIVE ON NON-CORE ENTREPRENEURIAL ECOSYSTEMS  
Johnson Steve, Nicholson John, Khan Zaheer, Felzenstein Christian

CREATING (NON-)MONETARY PAY-OFFS ON A SHARING ECONOMY PLATFORM: EVIDENCE FROM UBER DRIVERS  
Hamalainen Markko
Session 3h: Human capital, social capital and relational networks  
Chairperson: Wigren-Kristoferson Caroline

THE ROLE OF A MULTI-TEAM SYSTEM APPROACH: EXPLORING ENTREPRENEURSHIP AS TEAM  
Matthews Charles, Zhou Yuzhen

EMPLOYEE VOICE IN SMES: FILLING THE GAPS  
Rohlfer Sylvia, Muñoz Carlos Salvador

THE ROLE OF EMBEDDEDNESS IN ENTREPRENEURSHIP RESEARCH AND WHAT WE MIGHT HAVE MISSED OUT  
Wigren-Kristoferson Caroline

PRE-COMMITMENT AS AN ENTREPRENEURIAL RESOURCE, ACQUISITION TACTIC: A BLESSING OR A CURSE?  
Van Bockhaven Wouter, Vanderstraeten Johanna

Session 3i: Technology and knowledge transfer  
Chairperson: Billström Anders

COLLABORATIVE DYNAMICS IN MULTIPARTNER ALLIANCES: EVIDENCE FROM THE CASE OF ITALIAN SMES  
Barbic Frano, Hidalgo Antonio

INITIAL ENTREPRENEURIAL TEAM AND TOP MANAGEMENT TEAM CHANGES IN UNIVERSITY SPIN-OFFS  
Billström Anders, Rasmussen Einar, Johnson Alan

INTELLECTUAL CAPITAL MANAGEMENT PRACTICES, DIFFUSION KINETICS AND ADAPTATION MECHANISMS IN KNOWLEDGE ECOSYSTEMS: THE INFLUENCING SHAPERS OF CO-SPECIALIZATION IN SME  
Khavand Kar Jalil, Khavandkar Ehsan

19.30 - 23.00.  Conference dinner at the Grand Café Horta (Hopland 2)  
Celebration of RENT XXX by Nicole Coopman, managing director EIASM & Robert Blackburn, president ECSB  
Award Ceremony
8:30  Conference registration and welcome coffee

9:00 – 11:00  Parallel Sessions (4a – 4g)

Session 4a: Entrepreneurship education, learning, and knowledge dissemination  
Chairperson: Kauppinen Antti

THE EFFECT OF TEAM COMPOSITION ON THE USE OF EFFECTUATION AND CAUSATION AS ENTREPRENEURIAL BEHAVIORS BY FOUNDING TEAMS  
Agraz-Boeneker Gertie M., Fuentes-Fuentes Maria Del Mar

THE MEDIATING ROLE OF ENTREPRENEURIAL ORIENTATION IN THE RELATIONSHIP BETWEEN ORGANIZATIONAL LEARNING AND FIRM PERFORMANCE  
Giniuniene Jurgita, Pundziene Asta

A METHOD FOR ANALYZING LEARNING OUTCOMES OF TEAMS, WHICH DEVELOP A BUSINESS MODEL  
Kauppinen Antti, Belousova Olga, Paloniemi Kaarlo, Groen Aard

THE ENTREPRENEURIAL UNIVERSITY: LITERATURE REVIEW AND RESEARCH DIRECTIONS  
Raffa Mario, Cerchione Roberto, Esposito Emilio, Sgammato Sabrina

Session 4b: Policy, support systems and infrastructure  
Chairperson: Klofsten Magnus

LOCAL GOVERNMENT FRAGMENTATION AND SME PROFITABILITY  
Laloo Sebastiaan, Vander Bauwhede Heidi, Van Cauwenberge Philippe

THE BALANCED SCORECARD: AN INTERACTIVE CONTROL TOOL TO MANAGE ENTREPRENEURIAL SUPPORT  
Maurice Jonathan, Bakkali Chaffik, Naro Gérald

REGIONAL SYSTEMS OF ENTREPRENEURSHIP AND STUDENTS’ ENTREPRENEURIAL INTENT  
Rojas Vazquez Alvaro, Lorenzo-Gomez Jose-Daniel

HOW TO BOOST ENTREPRENEURSHIP IN THE EUROPEAN UNION?  
Szerb Laszlo, Komlósi Éva, Ács Zoltán J., Ortega-Argilés Raquel

Session 4c: Minority entrepreneurship  
Chairperson: Evansluong Quang

VALIDATING THE ‘PUSH-PULL’ DICHOTOMY OF ENTREPRENEURIAL MOTIVATION: A QUALITATIVE STUDY FROM A DEVELOPING COUNTRY  
Eijdenberg Emiel Laurens, Essers Caroline

FAMILY EMBEDDEDNESS IN IMMIGRANTS’ ENTREPRENEURIAL OPPORTUNITY CREATION PROCESSES  
Evansluong Quang, Ramirez-Pasillas Marcela

MIGRANT ENTREPRENEURSHIP: TAKING STOCK, MOVING FORWARD  
Ram Monder, Jones Trevor, Villares Maria
‘NOT HELPING OUT’: CLASSED STRATEGIES OF THE (NON) CONTRIBUTION OF CHILDREN IN IMMIGRANT FAMILY BUSINESSES  
Villares Maria

Session 4d: Family business, succession and business transfer  
Chairperson: Molly Vincent

ENTREPRENEURIAL INTENTIONS OF YOUNG ADULTS WITH A FAMILY BUSINESS BACKGROUND  
OPENING UP THE FAMILY BLACK BOX  
Bloemen-Bekx Mira, Remery Chantal

DEVELOPING CAPABILITIES FOR SUSTAINABILITY IN FAMILY OWNED SMALL & MEDIUM Sized ENTERPRISES  
Akume Benson, Aluko Olu

FAMILY BUSINESS BACKGROUND AND TRANSMISSION OF ENTREPRENEURIAL INTENTIONS  
Lorenzo-Gomez Jose Daniel, Rojas-Vázquez Álvaro

REMEMBERING THE FOUNDER IN TIMES OF OWNERSHIP AND LEADERSHIP CHANGES  
Boers Börje, Ljungkvist Torbjörn

Session 4e: Entrepreneurial finance for new and growing businesses  
Chairperson: Tonhozi De Oliveira Pedro

"AGENCY THEORY IN A CONTEXT OF ASYMMETRICAL INFORMATION IN VENTURE-BACKED COMPANIES  
GOVERNANCE: PROPOSAL FOR AN ALTERNATIVE GRID  
Dubocage Emmanuelle

NEW TECHNOLOGY-BASED FIRMS AND GRANTS: FIXING MARKET FAILURES OR CREATING DISTORTIONS?  
Pary Nicolas, Täube Florian, Witmeur Olivier

WHEN CAN GOVERNMENT VENTURE CAPITAL FUNDS BRIDGE THE EQUITY GAP?  
Quas Anita, Grah Alexander; Alperovych Yan

GAZELLES AND CATTLE: WHEN SPEED AND HERDING INTERACT IN CROWDFUNDING QUESTS  
Tonhozi De Oliveira Pedro, Shu Cheng, Simmons Sharon A.

Session 4f: Business models (growth, performance and internationalization)  
Chairperson: Kalinic Igor

THE IMPACT OF MARKET ORIENTATION AND MARKETING CAPABILITY ON BUSINESS PERFORMANCE WITH INTERNATIONALIZED SMES  
Joensuu-Salo Sanna, Sorama Kirsti, Kettunen Salla

ENTREPRENEURIAL INTERNATIONALIZATION: AN EXPLOITATIVE PROCESS OF ORGANIZATIONAL RENEWAL  
Kalinic Igor, Forza Cipriano

INTERNATIONALIZATION THROUGH INNOVATION: FUELING INTERNATIONALIZATION THROUGH AN INTERTWINED RELATIONSHIP: THE CASE OF TRADITIONAL LONG-ESTABLISHED SMES IN JAPAN  
Lesage Xavier, Arreola Fernanda

COMBINING EFFECTUAL LOGIC AND BUSINESS MODEL EXPERIMENTATION IN INTERNATIONALIZATION PROCESS  
Rissanen Tommi, Ermolaeva Liubov, Torkkeli Lasse, Saarenketo, Sami
Session 4g: Critical perspectives on entrepreneurship  
**Chairperson:** Xheneti Mirela

**RETHINKING THE GENDER AGENDA IN ENTREPRENEURSHIP: TIME TO ‘QUEER THE PITCH’?**  
*Marlow Susan*

**TO BELONG OR NOT TO BELONG – WOMEN ENTREPRENEURS’ IDENTITY AND ITS LIMINAL POTENTIAL**  
*Birkner Stephanie*

**THE SOCIO-SPATIAL DIFFERENCES OF TRANSITIONS TO THE FORMAL ECONOMY – THE CASE OF INFORMAL WOMEN ENTREPRENEURS IN THREE NEPALI REGIONS**  
*Xheneti Mirela, Thapa Karki Shova*

**BUSINESS MODEL TRANSITIONS: MICROPOLITICS IN A FAMILY-BASED START-UP**  
*Giordano Benito, Oswald Jones*

**11:00 – 11:30 Coffee break**

**11:30 – 13:00 Parallel Sessions (5a – 5g)**

**Session 5a: Female and habitual entrepreneurship**  
**Chairperson:** Campos-I-Climent Vanessa

**HEROINES OF ENTERPRISE: POST-RECESSION MEDIA REPRESENTATIONS OF FEMALE ENTREPRENEURS**  
*Nadin Sara*

**GROWTH AND ENTREPRENEURIAL DYNAMISM: AN INSIGHT OF FEMALE ENTREPRENEURS IN CAMEROON,**  
*Ning Ernestine*

**HABITUAL ENTREPRENEURSHIP AND IDENTITY CONSTRUCTION IN FARMING FAMILIES**  
*Fitz-Koch Sarah*

**Session 5b: Opportunity generation and early business development**  
**Chairperson:** Francois Valerie

**THE VENTURE COGNITIVE LOGIC–PERFORMANCE LINK IN DIFFERENT INSTITUTIONAL ENVIRONMENTS.**  
*Laskovaia Anastasiia, Shirokova Galina, Osyevskyy Oleksiy*

**DO INCUBATION AND CLUSTER MATTER IN THE RELATION BETWEEN SOCIAL CAPITAL AND GROWTH OF INNOVATIVE EARLY STAGE FIRMS ?**  
*Francois Valerie, Lafaye Christophe, Belarouci Matthieu*

**IMPACT OF FDI AND KNOWLEDGE SPILLOVERS ON THE EXPORT-ORIENTED BEHAVIOUR OF SPANISH EARLY-STAGE ENTREPRENEURS.**  
*Gonzalez-Pernia Jose L., Peña-Legazkue Iñaki*
Session 5c: Technology and knowledge-based entrepreneurship  
**Chairperson:** Khavandkar Ehsan  

ENTREPRENEURIAL EDUCATION WITHIN AN INNOVATION ECOSYSTEM — DOES IT WORK FOR ENGINEERS?  
*Gibbons Chris, Ní Bhrádaigh Emer*  

ASSESSING THE VALUE OF TECHNOLOGICAL INNOVATION.  
*Orsoni Alessandra*

---

Session 5d: Family business, succession and business transfer  
**Chairperson:** Steijvers Tensie  

FACTORS THAT HINDER SUCCESSION PLANNING: THE MODERATING IMPACT OF SEW.  
*Umans Ine, Lybaert Nadine, Steijvers Tensie, Voordeckers Wim*  

ANALYZING FAMILY BUSINESS SUCCESSION: MAKING THE INVISIBLE VISIBLE  
*Sentuti Annalisa, Maria Cesaroni Francesca, Pediconi Maria Gabriella*  

RESEARCH-BASED AWARENESS RAISING FOR SME BUSINESS TRANSFERS IN FINLAND  
*Varamaki Elina, Tall Juha, Viljamaa Anmari, Joensuu Sanna*

---

Session 5e: Culture and community  
**Chairperson:** Aparicio Sebastian  

EXPLORING THE ATTITUDES TOWARDS ENTREPRENEURSHIP IN A TRANSFORMING SOCIETY. THE CASE OF POLAND.  
*Osowska Renata*  

INSTITUTIONS, EXPORT-ORIENTED ENTREPRENEURSHIP AND ECONOMIC PERFORMANCE.  
*Aparicio Sebastian, Urbano David, Audretsch David*  

DETERMINANTS OF ENTREPRENEURIAL OVEROPTIMISM AT THE COUNTRY LEVEL  
*Van Stel André, Cieslik Jerzy, Kaciak Eugene*

---

Session 5f: Green and sustainable entrepreneurship  
**Chairperson:** Bank Natasha  

SUPPLIER PARTNERSHIPS FOR CREATING SUSTAINABLE INNOVATIONS – THE CASE OF AUSTRIAN SMES  
*Bachner Christine, Altenburger Reinhard*  

"SUSTAINABILITY-PROFILED INCUBATORS, REGIONAL FACTORS AND THE RECRUITING OF TENANTS  
*Bank Natasha, Klofsten Magnus, Fichter Klaus*  

WHICH FACTORS INFLUENCE THE ENTREPRENEUR IN THE CHOICE OF HIS/HER ECONOMIC, SOCIAL OR SUSTAINABLE OBJECTIVES?  
*Verbeke Ann, De Hoe Roxane, Giacomin Olivier, Janssen Frank*
Session 5g: Critical perspectives on entrepreneurship

Chairperson: Johnson Steve

IS PUBLIC POLICY TO BLAME FOR POVERTY SELF-EMPLOYMENT?
Kitching John

AGE AND NEW BUSINESS CREATION: SOCIAL AND COMMERCIAL BUSINESSES
Uhlaner Lorraine, Hoogendoorn Brigitte, De Kok Jan, Stephan Ute, Van Der Zwan Peter

QUEST FOR HOMO ETHICUS – BRINGING ENTREPRENEURIAL RESPONSIBILITY INTO THE SPOTLIGHT
Kurczewska Agnieszka, Haataja Vera

13:15 – 14:15 Annual ECSB meeting - closing of RENT XXX and presentation of RENT XXXI

14:15- 15:30 Farewell lunch