



RENT XXX

30th anniversary of the RENT conference

Main conference Venue: Elzenveld
Lange Gasthuisstraat 45 – 2000 Antwerpen

Programme (21 October)

Wednesday November 16th 2016

- 9.00 – 17.30 Pre-conference activities (University of Antwerp, Hof van Liere, Prinsstraat 13)
- 17.00 – 18.00 Conference registration (University of Antwerp, Hof van Liere, Prinsstraat 13)
- 18.15 – 20.30 Opening Reception in the City Hall of Antwerp (Grote markt 1)
- 18.30 Speech of Bart De Wever, Mayor of the city of Antwerp addressing the importance of entrepreneurship & innovation for a city like Antwerp

Thursday November 17th 2016. Venue Elzenveld (Lange gasthuisstraat 45 or Leopoldstraat 26)

- 8.30 Conference registration and welcome coffee
- 9.00 - 10.30 Official opening of the RENT conference
Rudy Martens, Dean of Faculty Applied Economics, University of Antwerp
Robert Blackburn, President ECSB
- Keynote Speakers:**
Alfredo De Massis , Professor Chair of Entrepreneurship & Family Business at Free University of Bozen-Bolzano and Lancaster University Management School:
Innovation in family firms and SMEs: distinctive features and research challenges
Kristof Peerens, Technical Manager, Sustainability & Product Stewardship 3M Belgium: **Innovation and Entrepreneurship in the Global Environment of a Multinational Company**
Practical information by the co-chairs of RENT XXX (Eddy Laveren, Sven De Cleyn and Johan Braet)
- 10.30 – 11.00 Coffee break
- 11.00 – 13.00 Parallel Sessions (1a- 1i)
- 13.00 – 14.00 Lunch
- 14.00 – 15.30 Parallel Sessions (2a – 2i)
- 15.30 – 16.00 Coffee break
- 16.00 – 18.00 Parallel Sessions (3a – 3i)
- 19.30 - 23.00 **Conference dinner at the Grand Café Horta (Hopland 2)**
Celebration of RENT XXX by Nicole Coopman, managing director EIASM & Robert Blackburn, president ECSB

Friday November 18th 2016. Venue Elzenveld (Lange gasthuisstraat 45 or Leopoldstraat 26)

8.30	Conference registration and welcome coffee
9.00 – 11.00	Parallel Sessions (4a – 4g)
11.00 – 11.30	Coffee break
11.30 – 13.00	Parallel Sessions (5a – 5g)
13.15 – 14.15	Annual ECSB meeting - closing of RENT XXX and presentation of RENT XXXI
14.15- 15.30	Farewell lunch

RENT XXX Detailed Programme

Wednesday November 16th 2016

- 9.00 – 17.30 **Pre-conference activities (University of Antwerp, Hof van Liere, Prinsstraat 13, 2000 Antwerpen)**
- 9.00 – 17.00 ECSB Doctoral seminar (accepted students)
- 15.00 – 18.00 Post-doctoral Writing Workshop (accepted post-doc students)
- PROFESSIONAL DEVELOPMENT WORKSHOPS (PDW) (registration is required on: <https://www.uantwerpen.be/en/rg/accountancy-and-finance/news-and-events/rent-2016/registration/>)
- 9.00 – 12.30 Policy Experimentation: An Interactive Workshop for Researchers
- 10.00 – 12.00 Connecting Entrepreneurship Theory and Entrepreneurship Education – Experiences from the PACE Project and Moving Forward
- 11.30 – 14.00 Progressing in Academic Peer Reviewing – The Good, The Bad And The Ugly
- 11.30 – 14.00 Young Takeover Entrepreneurship and Succession
- POLICY FORUM (registration is required on: <https://www.uantwerpen.be/en/rg/accountancy-and-finance/news-and-events/rent-2016/registration/>)
- 14.30 – 17.30 Challenges and opportunities for (public) procurement of innovation
- 17.00 – 18.00 Conference registration (University of Antwerp, Hof van Liere, Prinsstraat 13)**
- 18.15 – 20.30 Opening Reception in the City Hall of Antwerp (Grote Markt 1)**
- 18.30 Speech of Bart De Wever, Mayor of the city of Antwerp addressing the importance of entrepreneurship & innovation for a city like Antwerp

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10.30 – 11.00

Coffee break

11.00 – 13.00

Parallel Sessions (1a – 1i)

Session 1a: Methodological challenges and research methods

Chairperson: Johannisson Bengt

THE SOCIAL STRUCTURE OF ENTREPRENEURSHIP AS A SCIENTIFIC FIELD

Landstrom Hans, Harirchi Gouya

EVIDENCE BASED SPINOFF POLICY, THE BIAS OF ONLINE RESEARCH

Van Der Meer Han, Hammer Matthijs, Wierstra Erik

THEORIZING ENTREPRENEURING AS AN EMERGENT WEB OF SITUATED PRACTICES

Johannisson Bengt

ENTREPRENEURIAL ORIENTATION AT THE BASE OF THE PYRAMID: AN EMPIRICAL APPROACH OF THEORETICALLY GROUNDED CONSTRUCT IN RESEARCH ON AGRI-BUSINESS IN BENIN.

Yessoufou Ahoudou Waliou, Blok Vincent, Van Der Velde Gerben, Omta Onno S.W.F.

Session1b: Opportunity generation and early business development **Chairperson: Steyaert Chris**

INTENTION-BEHAVIOR TRANSLATION IN STUDENT ENTREPRENEURSHIP: AN INSTITUTIONAL PERSPECTIVE

Bogatyeva Karina, Shirokova Galina, Osiyevskyy Oleksiy

FROM ENTREPRENEURIAL INTENTIONS TO ACTION: DOES COMMITMENT MATTER?

Chalkos Georgios, Salavou Helen

A TYPOLOGY FOR ENTREPRENEURIAL OPPORTUNITY TEMPLATES

Kunttu Anna Maija, Puumalainen Kaisu, Fellnhofer Katharina

THE ROLE OF INSPIRATION IN THE ENTREPRENEURIAL PROCESS

Laht, Tom, Wartiovaara Markus

Session 1c: Gender and copreneurship

Chairperson: Díaz Cristina

REVISITED: GENDER STEREOTYPES IN ENTREPRENEURSHIP

Meyer Verena, Tegtmeier Silke, Pakura Stefanie

ENTREPRENEURSHIP EDUCATION BY GENDER AND UNIVERSITY ENVIRONMENT: FRANCE IN FOCUS

Díaz Cristina, Byrne Janice

MUMPRENEURSHIP MATTERS: IN SEARCH OF ALTERNATIVE CONCEPTUALISATION AND CONTEXTUALISATION

Vershinina, Natalia, Phillips Nichola

WOMEN ON THE ENTREPRENEURIAL LADDER: AN EMPIRICAL STUDY IN THE CONTEXT OF BOURDIEU'S SOCIAL CAPITAL THEORY

Tegtmeier Silke, Memili Esra, Terjesen Siri

Session1d: Family business, succession and business transfer

Chairperson: Uhlaner Lorraine

THE FAMILY BUSINESS COMPETITIVENESS PERMEABILITY

Basco Rodrigo, Baixauli Samuel, Alvarez Susana, Sánchez Marín Gregorio

THE RELATION BETWEEN FAMILY-ORIENTED GOALS AND THE FIRM'S DEBT RATE, AND THE MEDIATING ROLE OF FAMILY BOARD REPRESENTATION

Molly Vincent, Uhlaner Lorraine, Laveren Eddy

TOWARD A PROCESS APPROACH OF ORCHESTRATING RESOURCES IN NEW PRODUCT DEVELOPMENT

Rondi Emanuela

LONG-TERM ORIENTATION AS A RESOURCE FOR ENTREPRENEURIAL ORIENTATION IN PRIVATE FAMILY FIRMS

Voordeckers Wim, Schepers Jelle, Steijvers Tensie, Laveren Eddy

Session1e: Entrepreneurial finance for new and growing businesses **Chairperson:** *Mac An Bhaird Ciarán*

HOW DOES SMES' FRQ AFFECT THEIR USE OF FINANCIAL LEASING AS A FINANCING ALTERNATIVE

De Meyere Michiel, Vander Bauwhede Heidi, Van Cauwenberge Philippe

ALTERNATIVE SOURCES OF ENTREPRENEURIAL FINANCE: EVOLUTION OR PASSING FAD?

Mac An Bhaird Ciarán, Owen Robyn, Dodd Sarah, Bisignano Angelo, Wilson Juliette

THE INFLUENCE OF COUNTRY-LEVEL TRUST ON FINANCING IN EUROPEAN SMES

O'gorma, Colm, Dowlin, Michael, Punchev, Petya

INNOVATION AND ACCESS TO DEBT. THE ROLE OF INTELLECTUAL PROPERTY

Prędkiewicz Katarzyna, Predkiewicz Pawel

THEORETICAL PERSPECTIVES ON GROWTH MOTIVATION: A SYSTEMATIC LITERATURE REVIEW

Cyron Thomas

UNRAVELLING GROWTH AUTOCORRELATION AMONG YOUNG FIRMS: THE MODERATING ROLE OF FIRM AGE

Federic Juan, Capelleras-Segura Joan- Lluís

WHO CREATES JOBS IN EUROPE, WHY AND HOW? AN ANALYSIS OF JOB CREATING SMES

Mandl Irene

THE ROLE AND CONTRIBUTION OF OUTSIDE BOARD MEMBERS IN MICRO AND SMALL ENTERPRISES

Thorsell Anna

Session 1g: Critical perspectives on entrepreneurship

Chairperson: Claus Thrane

THE POLITICS OF METHODOLOGY: PRACTICE TURN IN ENTREPRENEURSHIP STUDIES AND ITS CONSEQUENCES FOR EMPIRICAL STUDIES

Parkkari Piritta Susanna, Houtbeckers Eeva Maria Helena

ENTREPRENEURIAL SUPPORT PRACTICES IN GLOBALIZED WORLD: A NEXUS ANALYSIS

Thompson Neil, Verduijn Karen, Chabala Mwansa, Muleta Shiferaw

NEW VENTURE CREATION AS A RESPONSE TO THE GREEK CRISIS: A PRACTICE THEORY PERSPECTIVE OF ENTREPRENEURIAL INITIATIVES – THE CASE OF A GREEK REGION – THESSALY

Nikolopoulos Kanellos-Panagiotis, Chelidonis Demetrios

“WE’RE THE BIGGEST STUDENT MOVEMENT IN FINLAND SINCE THE 1970’S!” A PRACTICE-BASED STUDY OF STUDENT ENTREPRENEURSHIP SOCIETIES

Parkkari Piritta Susanna, Kohtakangas Krista

Session1h: Human capital, social capital and relational networks

Chairperson: Brand Maryse J.

HOW PARTICIPATIVE MANAGEMENT CAN IMPROVE PERFORMANCE IN FIRMS OPERATING IN NETWORKS? ASSESSING THE MEDIATING EFFECT OF INTER-FIRM NETWORK MANAGEMENT ACTIVITIES.

Campos-I-Climent Vanessa, Ripollés Maria, Blesa Andreu

BRICOLAGE BY EXPERIENCED AND WELL-NETWORKED ANGEL INVESTORS: WHEN “MAKING-DO” LEADS TO ADDED VALUE. A CONTINGENCY APPROACH.

Schmidt Sebastian

ENTREPRENEURIAL NETWORKS IN FRANCHISING : WHO BENEFITS THE MOST?

Brand Maryse J., Croonen E.P.M., Leenders R.

DO INTER-FIRM NETWORKS ENHANCE INNOVATIVE BEHAVIOUR OF ENTREPRENEURS? A MULTILEVEL ANALYSIS USING GEM DATA.

Setti Zakia

Session1i: Technology and knowledge transfer

Chairperson: *Smallbone David*

DOES ENTERPRISE-SCIENTIFIC PARTNERSHIPS PROMOTE INNOVATION WITHIN AN EMERGING ECONOMY?

Guerrero Maribel, Urbano David, Herrera Fernando

EXPLORING THE IMPACT OF GLOBAL LINKAGES FOR INNOVATION ON INTERNATIONAL SALES GROWTH: THE CASE OF ITALIAN SMES

Harirchi Gouya, Balboni Bernardo, Bortoluzzi Guido

INTERNATIONALISATION A DRIVER OF INNOVATION IN LDCS

Smallbone David, Abubakar Yazid Abdullahi, Hand Chris

MICRO-FOUNDATIONS OF INNOVATION: EMPLOYEE SILENCE, TIME PRESSURE, FLOW AND CREATIVITY

Maqbool Saif, Bortoluzzi Guido, Cerne Matej

13.00 – 14.00 Lunch

14.00 – 15.30 Parallel Sessions (2a – 2h)

Session 2a: Entrepreneurship education, learning, and knowledge dissemination

Chairperson: *Sørheim Roger*

ACTION-BASED METHODS FOR STUDENT ENTREPRENEURIAL LEARNING AND STARTUP INCUBATION

Haneberg Dag Håkon

CREATING A LEARNING COMMUNITY – EXPLORING AN INITIATIVE BETWEEN BUSINESS DEVELOPERS, COMPANIES AND UNIVERSITIES

Hytti Ulla, Lepistö Tanja

OPENING THE «BLACK BOX» OF LEARNING IN ACTION-BASED ENTREPRENEURSHIP EDUCATION

Sørheim Roger, Skovborg Hansen Kaja, Egeberg Amalie

Session 2b: Opportunity generation and early business development **Chairperson:** *Buffart Mickaël*

EVOLUTION OF PERCEPTUAL UNCERTAINTY AND BEHAVIOR LOGIC IN NASCENT ENTREPRENEURS

Jiang Yi, Tornikoski Erno

EARLY PERFORMANCE OF HIGH-TECH STARTUPS: WHEN LISTENING TO CUSTOMER IS DETRIMENTAL!

Mickaël Buffart, Tornikoski Erno T.

THE IMPACT OF CEO NARCISSISM ON ENTREPRENEURIAL LEADERSHIP IN STARTUPS

Mussner Tobias, Strobl Andreas, Mussner Tobias

Session 2c: Technology and knowledge-based entrepreneurship

Chairperson: *Alsos Gry*

THE SIGNIFICANCE OF STRATEGY CONFORMANCE FOR CEO MARKETING BEHAVIOR IN TECH-STARTUPS

Leifeld Christopher

ENTREPRENEURIAL LEARNING IN OPPORTUNITY DEVELOPMENT

Nogueira Tadeu Fernando, Alsos Gry A., Clausen Tommy H.

HOBBYIST GAME DEVELOPERS AS PLAYFUL ENTREPRENEURS

Pietilä Irmeli

Session 2d: Social entrepreneurship

Chairperson: *Ben-Hafaïedh Cyrine*

IMPACT OF REGULATORY FOCUS ON NEW OPPORTUNITIES, ENTREPRENEURIAL TEAM, AND MISSION IN YOUNG SOCIAL VENTURES.

Hermans-Pouplard Julie, Ben-Hafaïedh Cyrine

OBSTACLES TO INNOVATION IN EU PUBLIC ORGANIZATIONS – THE ROLE OF COERCIVE PRESSURES AND EMPLOYEE EMPOWERMENT

Høgås Joakim, Høyvarde Clacusen Tommy

TRUSTING STRANGERS – THE BARRIER OF TRUST AND HOW IT IMPACTS PARTICIPATION IN THE SHARING ECONOMY

Niebuhr Christian

Session 2e: Creative and artisan industries

Chairperson: *O'hagan Ruth*

THE RELATIONAL CHANGES BETWEEN CLUSTER MANAGER AND CLUSTER ENTREPRENEURS IN CREATIVE FIELD

Inagaki Kyosuke

NARRATING ENTREPRENEURIAL IDENTITIES OF GOURMET CHEFS

Markowska Magdalena, Welter Friederike

CRAFT, COMMERCE AND THE CREATIVE QUARTER: AN EXPLORATORY STUDY OF CULTURAL ENTREPRENEURSHIP IN THE CRAFT SECTOR IN DUBLIN

O'hagan Ruth, Moylan Therese, Mc Greevy Sharon

Session 2f: Business models (growth, performance and internationalization) Chairperson: Van Bockhaven Wouter

INNOVATION ORIENTATION AND EXPORT BEHAVIOUR: INSIGHTS INTO A TYPOLOGY OF UK SMES

Do Hang, Cowling Marc, Blackburn Robert

BORN GLOBAL – INFLUENCE OF TEAM MEMBER'S VIRTUALITY ON START-UP PERFORMANCE.

Ozga Joanna, Steiper Ramona-Denisa

UNPRODUCTIVE ENTREPRENEURSHIP - THE CASE OF THE POLISH ECONOMY

Wasilczuk Julita, Stankiewicz Katarzyna

Session 2g: Critical perspectives on entrepreneurship

Chairperson: *Korsgaard, Steffen*

THE DISCURSIVE PRACTICE OF CONSTRUCTING OPPORTUNITY AND ADVANTAGE POSITIONS

Hoglund, Linda

THE PROMISE OF ENTREPRENEURSHIP EDUCATION: RECONCEPTUALIZING THE INDIVIDUAL- OPPORTUNITY NEXUS AS A CONCEPTUAL FRAMEWORK FOR ENTREPRENEURSHIP EDUCATION

Korsgaard, Steffen, Thrane Claus, Blenker Per, Neergaard Helle

TAKING THE ROAD LESS TRAVELLED: MAKING SENSE OF THE EXPERIENCE OF CORPORATE VENTURING RELATIONSHIPS

Tunstall, Richard, Pittaway Luke

Session 2h: Rural enterprise, regional development and tourism **Chairperson: Reinl Leana**

UNDERSTANDING MORE ABOUT SPEED OF INNOVATION: THE CASE OF AN SME IN A RURAL CONTEXT
Jørgensen Eva J.B., Mathisen Line

MICRO FIRM LEARNING COMMUNITIES IN RURAL TOURISM SETTINGS: A MULTI-COUNTRY STUDY
Reinl Leana, Aylward David, Kelliher Felicity

SUSTAINABLE BUSINESS MODELS IN SWEDISH AGRI-FOOD PRODUCTION – CHALLENGES AND BARRIERS
Ulvenblad Pia, Cederholm Björklund Jennie

Session 2i: Technology and knowledge transfer

Chairperson: Meysman Jasmine

ANALYSING THE IMPACT OF TECHNOLOGY CHARACTERISTICS ON UNIVERSITY FORMAL AND INFORMAL TECHNOLOGY TRANSFER MECHANISMS. A MIXED METHOD APPROACH.
Alemzadeh Seyed Mohammad, Pitsakis Konstantinos, Blackburn Robert

IDENTIFYING THE KEY CONCEPTS ON TECHNOLOGY TRANSFER THROUGH SPIN-OFFS IN ACADEMIC INSTITUTIONS: A CASE STUDY IN FLANDERS AND THE NETHERLANDS
Meysman Jasmine, De Cleyn Sven H., Braet Johan

THE ROLE OF TRUST AND SOCIAL CAPITAL IN FOSTERING TECHNOLOGY AND KNOWLEDGE TRANSFER IN POST SOCIALIST CENTRAL EUROPE
Rueffer Niclas, Detlef Keese

15.30 – 16.00 Coffee break

16.00 – 18.00 Parallel Sessions (3a – 3hi)

Session 3a: Entrepreneurship education, learning, and knowledge dissemination

Chairperson: Agraz-Boeneker Gertie M.

A REVIEW AND SYSTEMATIZATION OF ENTREPRENEURSHIP EDUCATION
Aadland Torgeir, Aaboen Lise

ENTREPRENEURSHIP IN TEACHER EDUCATION - CONCEPTUALIZATION, DESIGN & LEARNING OUTCOMES
Axelsson Karin, Westerberg Mats

IDENTIFYING AND UNDERSTANDING ENTREPRENEURIAL BEHAVIOR IN ENTREPRENEURSHIP EDUCATION
Suomalainen Sanna Kaisa Maria

ENTERPRISE EDUCATION IN PRIMARY SCHOOLS: A PARTICIPATORY ACTION RESEARCH APPROACH
Tidåsen Christine, Westerberg Mats, Palmér Hanna, Johansson Maria

Session3b: Opportunity generation and early business development Chairperson: Tornikoski Erno

MODERATING EFFECTS OF UNCERTAINTY AND EXPERIENCE ON THE EFFECTUATION-PERFORMANCE RELATIONSHIP:
A STUDY IN NEW TECHNOLOGY-BASED FIRMS

Ruiz-Arroyo Matilde, Ruiz-Jiménez Jenny María, Fuentes-Fuentes María Del Mar, Albacete-Sáez Carlos A.

EFFECTUATION AND BUSINESS PLANNING: THE ROLE OF INSTITUTIONAL CONTEXT AND LEARNING PREFERENCES
Solvoll Sølvi

ENTREPRENEURIAL LEARNING FROM WEAK CUES: EXPLORING ATTENTIONAL ALLOCATION PROCESSES
Tornikoski Erno, Yi Jiang

Session 3c: Corporate / intrapreneurship and strategizing

Chairperson: Van Gils Anita

THE EFFECT OF STRATEGIC INTENT AND STRATEGIC PARTNER SELECTION ON SME'S EXPLORATORY INNOVATION
Broersma Roy, Van Gils Anita, De Grip Andries

ENTREPRENEURIAL OPPORTUNITIES IN THE PUBLIC SECTOR
Gullmark Petter, Alsos Gry Agnete, Høyvarde Clausen Tommy

DOES EFFECTUAL ORIENTATION LEAD TO SUPERIOR FIRM SUCCESS IN LARGE CORPORATIONS? A CONTINGENCY
PERSPECTIVE
Reinshagen Andrea Christin, Brettel Malte

ENTREPRENEURIAL ORIENTATION AND MARKET DYNAMISM: EFFECT OF KNOWLEDGE ABSORPTIVE CAPACITY
Rodrigo-Alarcón Job, García Villaverde Pedro M., Ruiz Ortega María José, Parra Requena Gloria

Session 3d: Family business, succession and business transfer

Chairperson: Voordeckers Wim

FORMAL COMPENSATION PRACTICES IN FAMILY SMES
Michiels Anneleen

COMPETENCY AWARENESS AND QUALITY OF RELATIONSHIPS: INTERGENERATIONAL COEXISTENCE IN FAMILY
BUSINESSES
*Cubico Serena, Favretto Giuseppe, Ardolino Piermatteo, Noventa Stefano Andrea, Bellini Diego, Ganesini Giovanna,
Leitão João*

IS BRIDGING SOCIAL CAPITAL TRANSFERABLE? FAMILY AND BUSINESS EMBEDDEDNESS AT WORK IN FAMILY
BUSINESS SUCCESSION
Rondi Emanuela, De Massis Alfredo

HUMAN CAPITAL AND EXIT STRATEGIES: THE MODERATING EFFECT OF LOCUS OF CONTROL.
Niebuhr Christian, Deutschmann Tobias, Malte Brettel

Session 3e: Entrepreneurial finance for new and growing businesses **Chairperson:** Tonhozi De Oliveira Pedro

KEY FACTORS IN THE SUCCESS OF FUNDRAISING BY EQUITY CROWDFUNDING: AN EMPIRICAL ANALYSIS

Dubocage Emmanuelle, Bouaiss Karima

ARE EQUITY CROWDFUNDERS GAMBLERS? RISK-RELATED ANTECEDENTS OF EQUITY CROWDFUNDING INVESTMENTS

Fredershausen Anna-Christina

UNVEILING CROWDFUNDING RISKS: THE EFFECTS OF MEDIA REPORTS ON INVESTOR TRUST

Heese Martin Andreas, Brettel Malte

MEASURING CROWDFUNDING MOTIVATION FROM AN ENTREPRENEURIAL PERSPECTIVE: SCALE DEVELOPMENT AND VALIDATION

Mommer-Schmitt Ellen, Brettel Malte

Session 3f: Business models (growth, performance and internationalization)

Chairperson: Basco Rodrigo

THE OTHER SIDE OF THE BUSINESS MODEL CONCEPT

Atkova Irina, Ahokangas Petri

A SYSTEM DYNAMICS APPROACH FOR ASSESSING BUSINESS COMPETITIVENESS

Lafuente Esteban, Szerb László, Rideg András

THE ROLES OF STAKEHOLDERS IN BUSINESS MODEL DEVELOPMENT

Rydehell Hanna

SELLING BUSINESS IN PORTION - STRATEGY FOR FOCUSING AND ADAPTING TO THE CHANGES

Sorama Kirsti, Kettunen Salla, Tall Juha

Session 3g: Critical perspectives on entrepreneurship

Chairperson: Tunstall Richard

15.30- 16.00: Annual General meeting of ESN group (open for all interested RENT participants)

Tunstall Richard

A CRITICAL REALIST PERSPECTIVE ON NON-CORE ENTREPRENEURIAL ECOSYSTEMS

Johnson Steve, Nicholson John, Khan Zaheer, Felzenstein Christian

CREATING (NON-)MONETARY PAY-OFFS ON A SHARING ECONOMY PLATFORM: EVIDENCE FROM UBER DRIVERS

Hamalainen Markko

Session 3h: Human capital, social capital and relational networks **Chairperson:** *Wigren-Kristoferson Caroline*

THE ROLE OF A MULTI-TEAM SYSTEM APPROACH: EXPLORING ENTREPRENEURSHIP AS TEAM

Matthews Charles, Zhou Yuzhen

EMPLOYEE VOICE IN SMES: FILLING THE GAPS

Rohlfers Sylvia, Muñoz Carlos Salvador

THE ROLE OF EMBEDDEDNESS IN ENTREPRENEURSHIP RESEARCH AND WHAT WE MIGHT HAVE MISSED OUT

Wigren-Kristoferson Caroline

PRE-COMMITMENT AS AN ENTREPRENEURIAL RESOURCE, ACQUISITION TACTIC: A BLESSING OR A CURSE?

Van Bockhaven Wouter, Vanderstraeten Johanna

Session 3i: Technology and knowledge transfer

Chairperson: *Billström Anders*

COLLABORATIVE DYNAMICS IN MULTIPARTNER ALLIANCES: EVIDENCE FROM THE CASE OF ITALIAN SMES

Barbic Frano, Hidalgo Antonio

INITIAL ENTREPRENEURIAL TEAM AND TOP MANAGEMENT TEAM CHANGES IN UNIVERSITY SPIN-OFFS

Billström Anders, Rasmussen Einar, Johnson Alan

INTELLECTUAL CAPITAL MANAGEMENT PRACTICES, DIFFUSION KINETICS AND ADAPTATION MECHANISMS IN KNOWLEDGE ECOSYSTEMS: THE INFLUENCING SHAPERS OF CO-SPECIALIZATION IN SME

Khavand Kar Jalil, Khavandkar Ehsan

19.30 - 23.00. **Conference dinner at the Grand Café Horta (Hopland 2)**

Celebration of RENT XXX by Nicole Coopman, managing director EIASM & Robert Blackburn, president ECSB

Award Ceremony

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9:00 – 11:00 Parallel Sessions (4a – 4g)

Session 4a: Entrepreneurship education, learning, and knowledge dissemination **Chairperson: Kauppinen Antti**

THE EFFECT OF TEAM COMPOSITION ON THE USE OF EFFECTUATION AND CAUSATION AS ENTREPRENEURIAL BEHAVIORS BY FOUNDING TEAMS

Agraz-Boeneker Gertie M., Fuentes-Fuentes Maria Del Mar

THE MEDIATING ROLE OF ENTREPRENEURIAL ORIENTATION IN THE RELATIONSHIP BETWEEN ORGANIZATIONAL LEARNING AND FIRM PERFORMANCE

Giniuniene Jurgita, Pundziene Asta

A METHOD FOR ANALYZING LEARNING OUTCOMES OF TEAMS, WHICH DEVELOP A BUSINESS MODEL

Kauppinen Antti, Belousova Olga, Paloniemi Kaarlo, Groen Aard

THE ENTREPRENEURIAL UNIVERSITY: LITERATURE REVIEW AND RESEARCH DIRECTIONS

Raffa Mario, Cerchione Roberto, Esposito Emilio, Sgammato Sabrina

Session 4b: Policy, support systems and infrastructure

Chairperson: Klofsten Magnus

LOCAL GOVERNMENT FRAGMENTATION AND SME PROFITABILITY

Laloo Sebastiaan, Vander Bauwhede Heidi, Van Cauwenberge Philippe

THE BALANCED SCORECARD: AN INTERACTIVE CONTROL TOOL TO MANAGE ENTREPRENEURIAL SUPPORT

Maurice Jonathan, Bakkali Chaffik, Naro Gérald

REGIONAL SYSTEMS OF ENTREPRENEURSHIP AND STUDENTS' ENTREPRENEURIAL INTENT

Rojas Vazquez Alvaro, Lorenzo-Gomez Jose-Daniel

HOW TO BOOST ENTREPRENEURSHIP IN THE EUROPEAN UNION?

Szerb Laszlo, Komlósi Éva, Ács Zoltán J., Ortega-Argilés Raquel

Session 4c: Minority entrepreneurship

Chairperson: Evansluong Quang

VALIDATING THE 'PUSH-PULL' DICHOTOMY OF ENTREPRENEURIAL MOTIVATION: A QUALITATIVE STUDY FROM A DEVELOPING COUNTRY

Eijdenberg Emiel Laurens, Essers Caroline

FAMILY EMBEDDEDNESS IN IMMIGRANTS' ENTREPRENEURIAL OPPORTUNITY CREATION PROCESSES

Evansluong Quang, Ramírez-Pasillas Marcela

MIGRANT ENTREPRENEURSHIP: TAKING STOCK, MOVING FORWARD

Ram Monder, Jones Trevor, Villares Maria

'NOT HELPING OUT': CLASSED STRATEGIES OF THE (NON) CONTRIBUTION OF CHILDREN IN IMMIGRANT FAMILY BUSINESSES

Villares Maria

Session 4d: Family business, succession and business transfer

Chairperson: Molly Vincent

ENTREPRENEURIAL INTENTIONS OF YOUNG ADULTS WITH A FAMILY BUSINESS BACKGROUND
OPENING UP THE FAMILY BLACK BOX

Bloemen-Bekx Mira, Remery Chantal

DEVELOPING CAPABILITIES FOR SUSTAINABILITY IN FAMILY OWNED SMALL & MEDIUM SIZED ENTERPRISES

Akume Benson, Aluko Olu

FAMILY BUSINESS BACKGROUND AND TRANSMISSION OF ENTREPRENEURIAL INTENTIONS

Lorenzo-Gomez Jose Daniel, Rojas-Vázquez Álvaro

REMEMBERING THE FOUNDER IN TIMES OF OWNERSHIP AND LEADERSHIP CHANGES

Boers Börje, Ljungkvist Torbjörn

Session 4e: Entrepreneurial finance for new and growing businesses **Chairperson:** Tonhozi De Oliveira Pedro

"AGENCY THEORY IN A CONTEXT OF ASYMMETRICAL INFORMATION IN VENTURE-BACKED COMPANIES
GOVERNANCE: PROPOSAL FOR AN ALTERNATIVE GRID

Dubocage Emmanuelle

NEW TECHNOLOGY-BASED FIRMS AND GRANTS: FIXING MARKET FAILURES OR CREATING DISTORTIONS?

Pary Nicolas, Täube Florian, Witmeur Olivier

WHEN CAN GOVERNMENT VENTURE CAPITAL FUNDS BRIDGE THE EQUITY GAP?

Quas Anita, Groh Alexander; Alperovych Yan

GAZELLES AND CATTLE: WHEN SPEED AND HERDING INTERACT IN CROWDFUNDING QUESTS

Tonhozi De Oliveira Pedro, Shu Cheng, Simmons Sharon A.

Session 4f: Business models (growth, performance and internationalization)

Chairperson: Kalinic Igor

THE IMPACT OF MARKET ORIENTATION AND MARKETING CAPABILITY ON BUSINESS PERFORMANCE WITH
INTERNATIONALIZED SMES

Joensuu-Salo Sanna, Sorama Kirsti, Kettunen Salla

ENTREPRENEURIAL INTERNATIONALIZATION: AN EXPLOITATIVE PROCESS OF ORGANIZATIONAL RENEWAL

Kalinic Igor, Forza Cipriano

INTERNATIONALIZATION THROUGH INNOVATION: FUELING INTERNATIONALIZATION THROUGH AN INTERTWINED
RELATIONSHIP. THE CASE OF TRADITIONAL LONG-ESTABLISHED SMES IN JAPAN

Lesage Xavier, Arreola Fernanda

COMBINING EFFECTUAL LOGIC AND BUSINESS MODEL EXPERIMENTATION IN INTERNATIONALIZATION PROCESS

Rissanen Tommi, Ermolaeva Liubov, Torkkeli Lasse, Saarenket, Sami

Session 4g: Critical perspectives on entrepreneurship

Chairperson: Xheneti Mirela

RETHINKING THE GENDER AGENDA IN ENTREPRENEURSHIP: TIME TO 'QUEER THE PITCH'?

Marlow Susan

TO BELONG OR NOT TO BELONG – WOMEN ENTREPRENEURS' IDENTITY AND ITS LIMINAL POTENTIAL

Birkner Stephanie

THE SOCIO-SPATIAL DIFFERENCES OF TRANSITIONS TO THE FORMAL ECONOMY – THE CASE OF INFORMAL WOMEN ENTREPRENEURS IN THREE NEPALI REGIONS

Xheneti Mirela, Thapa Karki Shova

BUSINESS MODEL TRANSITIONS: MICROPOLITICS IN A FAMILY-BASED START-UP

Giordano Benito, Oswald Jones

11:00 – 11:30 Coffee break

11:30 – 13:00 Parallel Sessions (5a – 5g)

Session 5a: Female and habitual entrepreneurship

Chairperson: Campos-I-Climent Vanessa

HEROINES OF ENTERPRISE: POST-RECESSION MEDIA REPRESENTATIONS OF FEMALE ENTREPRENEURS

Nadin Sara

GROWTH AND ENTREPRENEURIAL DYNAMISM: AN INSIGHT OF FEMALE ENTREPRENEURS IN CAMEROON,

Ning Ernestine

HABITUAL ENTREPRENEURSHIP AND IDENTITY CONSTRUCTION IN FARMING FAMILIES

Fitz-Koch Sarah

Session 5b: Opportunity generation and early business development

Chairperson: Francois Valerie

THE VENTURE COGNITIVE LOGIC–PERFORMANCE LINK IN DIFFERENT INSTITUTIONAL ENVIRONMENTS.

Laskovaia Anastasiia, Shirokova Galina, Osiyevskyy Oleksiy

DO INCUBATION AND CLUSTER MATTER IN THE RELATION BETWEEN SOCIAL CAPITAL AND GROWTH OF INNOVATIVE EARLY STAGE FIRMS ?

Francois Valerie, Lafaye Christophe, Belarouci Matthieu

IMPACT OF FDI AND KNOWLEDGE SPILLOVERS ON THE EXPORT-ORIENTED BEHAVIOUR OF SPANISH EARLY-STAGE ENTREPRENEURS.

Gonzalez-Pernia Jose L., Peña-Legazkue Iñaki

Session 5c: Technology and knowledge-based entrepreneurship

Chairperson: Khavandkar Ehsan

ENTREPRENEURIAL EDUCATION WITHIN AN INNOVATION ECOSYSTEM – DOES IT WORK FOR ENGINEERS?

Gibbons Chris, Ní Bhrádaigh Emer

ASSESSING THE VALUE OF TECHNOLOGICAL INNOVATION.

Orsoni Alessandra

Session 5d: Family business, succession and business transfer

Chairperson: Steijvers Tensie

FACTORS THAT HINDER SUCCESSION PLANNING: THE MODERATING IMPACT OF SEW.

Umans Ine, Lybaert Nadine, Steijvers Tensie, Voordeckers Wim

ANALYZING FAMILY BUSINESS SUCCESSION: MAKING THE INVISIBLE VISIBLE

Sentuti Annalisa, Maria Cesaroni Francesca, Pediconi Maria Gabriella

RESEARCH-BASED AWARENESS RAISING FOR SME BUSINESS TRANSFERS IN FINLAND

Varamaki Elina, Tall Juha, Viljamaa Anmari, Joensuu Sanna

Session 5e: Culture and community

Chairperson: Aparicio Sebastian

EXPLORING THE ATTITUDES TOWARDS ENTREPRENEURSHIP IN A TRANSFORMING SOCIETY. THE CASE OF POLAND.

Osowska Renata

INSTITUTIONS, EXPORT-ORIENTED ENTREPRENEURSHIP AND ECONOMIC PERFORMANCE.

Aparicio Sebastian, Urbano David, Audretsch David

DETERMINANTS OF ENTREPRENEURIAL OVEROPTIMISM AT THE COUNTRY LEVEL

Van Stel André, Cieslik Jerzy, Kaciak Eugene

Session 5f: Green and sustainable entrepreneurship

Chairperson: Bank Natasha

SUPPLIER PARTNERSHIPS FOR CREATING SUSTAINABLE INNOVATIONS – THE CASE OF AUSTRIAN SMES

Bachner Christine, Altenburger Reinhard

"SUSTAINABILITY-PROFILED INCUBATORS, REGIONAL FACTORS AND THE RECRUITING OF TENANTS

Bank Natasha, Klofsten Magnus, Fichter Klaus

WHICH FACTORS INFLUENCE THE ENTREPRENEUR IN THE CHOICE OF HIS/HER ECONOMIC, SOCIAL OR SUSTAINABLE OBJECTIVES?

Verbeke Ann, De Hoe Roxane, Giacomini Olivier, Janssen Frank

Session 5g: Critical perspectives on entrepreneurship

Chairperson: Johnson Steve

IS PUBLIC POLICY TO BLAME FOR POVERTY SELF-EMPLOYMENT?

Kitching John

AGE AND NEW BUSINESS CREATION: SOCIAL AND COMMERCIAL BUSINESSES

Uhlaner Lorraine, Hoogendoorn Brigitte, De Kok Jan, Stephan Ute, Van Der Zwan Peter

QUEST FOR HOMO ETHICUS – BRINGING ENTREPRENEURIAL RESPONSIBILITY INTO THE SPOTLIGHT

Kurczewska Agnieszka, Haataja Vera

13:15 – 14:15 **Annual ECSB meeting - closing of RENT XXX and presentation of RENT XXXI**

14:15- 15:30 **Farewell lunch**