

# RENT XXXVII TAMING UNCERTAINTY



15-17 November 2023

Gdańsk, Conference facilities of the Hotel Mercure Gdańsk, Jana Heweliusza 22 street



[www.ecsb.org](http://www.ecsb.org)



[www.eiasm.net](http://www.eiasm.net)



[www.pg.edu.pl/en](http://www.pg.edu.pl/en)



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The CITY of Gdańsk

## EASY ACCESS BY PLANE

**Gdańsk airport is located only 12 km from the city center, the conference place.**

The international Lech Walesa Airport is named after the former Polish President and the founder of the Solidarity movement, who played a significant role in ending communist rule in Poland. The airport is about 12 kilometers (7.5 miles) northwest of Gdańsk city center and is a hub for several airlines, including LOT Polish Airlines, Lufthansa, Wizzair, and Ryanair. It has two passenger terminals, Terminal T1 and Terminal T2, which handle domestic and international flights.

More about: <https://www.airport.gdansk.pl/>

There are several transportation options available for traveling from Gdańsk airport to the city center:

- **Bus:** the airport is served by several bus lines connecting to different city parts. Bus stops are located just outside the airport terminals. The most popular and convenient bus is line 210, which takes passengers directly to Gdańsk's central train station in the city center (the cost of the ticket is around 5 PLN= 1 EUR)
- **Taxi:** taxis are available at the airport 24/7. They are located just outside the arrivals terminal. Agree on the fare with the driver before getting in the taxi (the cost of the lift is around 50 PLN= 10 EUR)
- **Train:** the airport has a train station just a short walk from the terminal building. Trains run frequently and connect to the Gdańsk central train station in the city center (the cost of the ticket is around 5 PLN= 1 EUR)

- Car rental: Several car rental companies have desks inside the airport terminal, making renting and driving to the city center easy.

Transportation from Gdańsk airport to the city center is convenient and efficient, with several options depending on your preference and budget. You will also find tramways in the city center, an efficient way to commute during rush hours.

## WELCOME TO GDAŃSK, OR RATHER TO THE ENTREPRENEURIAL AND COLOURFUL TRICITY!

Gdańsk's maxim 'Nec temere, nec timide', translated into English, means 'neither rashly nor timidly'

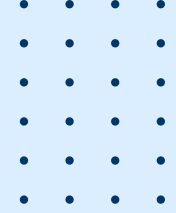
With a cultural heritage spanning over 1,200 years, Gdańsk, Gdynia, and Sopot form the Tricity, which presents an intriguing juxtaposition of rich history and attractive modernity. Throughout its history, Gdańsk has been at the center of several world-changing events, including being one of the prominent centers of the Hanseatic League, the starting point of WWII, and the birthplace of the Solidarity movement. Today, as Poland's maritime capital and one of the largest ports on the Baltic Sea, it is a unique metropolis imbued with a spirit of freedom and courage.





## CONFERENCE VENUE

Conference facilities of the Hotel Mercure Gdańsk  
Jana Heweliusza 22 street, Gdańsk



Gdańsk is a popular tourist destination, so numerous hotels and accommodations are available throughout the city. Many options suit budgets and preferences, from luxury hotels to budget-friendly hostels.

Many hotels in Gdańsk are located in or near the city center, making it easy to explore the city's main attractions, such as the historic Old Town and the impressive medieval architecture. Some popular hotels include the Hilton, the Radisson Blu Hotel Gdańsk, and the Hanza. These hotels offer modern amenities, comfortable rooms, and convenient locations.

### Organizers recommend two hotels:

- Hotel Mercure Gdańsk (the conference venue): to obtain the negotiated rates (310 PLN (65 EUR) for the single and 350 PLN (75 EUR) double room with breakfast), please book by mail to [h3390@accor.com](mailto:h3390@accor.com). In the subject, please write: RENT More about the hotel: Mercure Gdańsk
- Scandic Hotel: the rates range is EUR 65-100 (room/night with breakfast).

For luxury lovers: <https://www.luxuryhotelsguides.com/?ufi=-501400&lang=EN#>

## CONFERENCE GALA DINNER

Facilities of the GDAŃSK UNIVERSITY OF TECHNOLOGY,  
**Faculty of Management and Economics, Traugutta 79 street, Gdańsk**  
Around 20 minutes by tram from the central city and the conference venue.



## PRE-CONFERENCE ACTIVITIES:

GDAŃSK UNIVERSITY OF TECHNOLOGY,  
**Faculty of Management and Economics, Gdańsk,**  
**11/12 Narutowicza street**



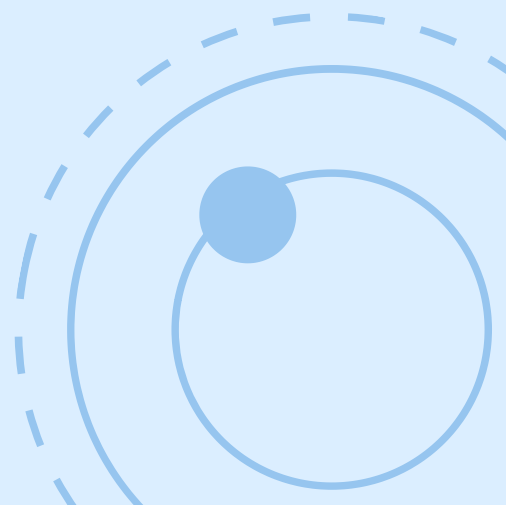
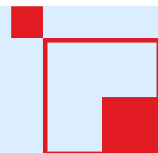
## WELCOME RECEPTION:

ARTUS COURT is situated in the center of Gdańsk, at Długi Targ 44, and used to be the meeting place of merchants and a center of social life. Today it is a point of interest for numerous visitors and a branch of the Gdańsk History Museum. Situated within walking distance of the conference venue hotel HOTEL MERCURE Gdańsk (around 10 minutes).



## SOCIAL EVENTS

- Short sightseeing walk from the hotel to the reception venue or back (free)
- Morning running (Thursday 16.11 and Friday 17.11) (free)
- And Saturday (18.11) option: two hours visit at European Center of Solidarity or a one-day excursion to the Teutonic castle in Malbork, inscribed on the UNESCO World Heritage List [<https://zamek.malbork.pl/en/home/>] – additional payment (ECS around 6 EUR; Teutonic Castle around 80 EUR, to be confirmed). The final organization of these two events will depend on the participants' interests.



# Where entrepreneurship meets global collaboration - Welcome to the Gdańsk University of Technology, host of the RENT Conference 2023!

GDAŃSK UNIVERSITY OF TECHNOLOGY  
FACULTY OF MANAGEMENT AND ECONOMICS

The Gdańsk University of Technology (Gdańsk Tech) was established in 1904 as the Royal Technical College in Danzig (Königliche Technische Hochschule zu Danzig) when Gdańsk was part of the Prussian Empire. The college initially offered civil engineering, mechanical engineering, and electrical engineering programs, quickly becoming a leading institution of higher education in the region. In 1920, after the end of World War I and the re-establishment of Poland as an independent state, the college became part of the Polish education system and was renamed the State Higher Technical School (Państwowa Wyższa Szkoła Techniczna).

After World War II, the school was reopened under its current name, the Gdańsk University of Technology. It continued to expand and develop over the years, with new programs added and research facilities established

Nowadays, Gdańsk Tech offers various undergraduate and graduate programs in engineering, science, and technology-related fields, including computer science, mechanical engineering, architecture, electronics, and many others. The university is also known for its research activities and has several research centers and institutes dedicated to various fields of study.

In short, it is:



one of the top Polish universities listed in the prestigious Shanghai Ranking, classifying the best universities globally



the second research university in Poland



one of the most popular universities among the candidates for studies



one of the three members of Daniel Fahrenheit Union of Universities in Gdańsk



**To know us better,  
please watch this short video about Gdańsk Tech.**

## KEYNOTE SPEAKERS



**Prof. Beata Glinka**  
**University of Warsaw**

Full professor of management, she holds a chair of Entrepreneurship and Management Systems at the Faculty of Management University of Warsaw, Poland. She is also a member of the University of Warsaw Senate, Chairwoman of the Committee for Finance of the University of Warsaw Senate, and Rector's Plenipotentiary for Entrepreneurship Development. Her research focuses on entrepreneurship, with a special interest in immigrant entrepreneurship. In her studies, she uses mainly qualitative methods. For her research, she received several awards (including Fulbright Foundation Senior Researcher Award and The Polish Science Foundation award for young scientists). She was a visiting scholar/visiting researcher in Columbia University (NY), George Mason University, and University of Szeged. She published in Journal of Business Research, Management Decision, Journal of Organizational Change Management, among others.



**Prof. Francisco Liñán**  
**Universidad de Sevilla**

Full Professor (Catedrático) at Universidad de Sevilla, Spain. From 2017-2020 was Professor in Entrepreneurship and Innovation at Anglia Ruskin University (Cambridge, UK). Researcher in the field of entrepreneurship, entrepreneurial intentions and entrepreneurship education. Author of several publications in international academic journals. Associate Editor at Entrepreneurship Education & Pedagogy. Editorial Board Member at Entrepreneurship Theory & Practice, and the International Entrepreneurship and Management Journal. OECD specialist in inclusive entrepreneurship. Currently head of the research group PYMED and vice-dean for research and entrepreneurship. Member of Spain's GEM and GUESS teams, and member of the coordination committee in the ESU Network.

## CONFERENCE THEME 'TAMING UNCERTAINTY' describes the turbulent time

The conference theme of 'taming uncertainty' wonderfully describes the turbulent times in which we live and run businesses. Just three years earlier, when we were planning the conference theme, we did not have the slightest idea that dramatic events such as the COVID-19 pandemic or the war in Europe would occur. Both have had and continue to have a huge, often destructive, sometimes stimulating, impact on economies and societies, including all kinds of actors. Entrepreneurs today need to be even more flexible in their actions, quick in their decision-making, and resilient to stress. It is worth talking about this, undertaking research to help them build greater resilience to such events in the future.

# PRELIMINARY CONFERENCE TRACKS

Quantitative, qualitative, and conceptual papers are welcome for the following theme tracks:

1. Opportunity generation and early business development
2. Business models (growth, performance), international entrepreneurship
3. Entrepreneurial finance for new and growing businesses
4. Human capital, social capital, and networks
5. Entrepreneurship education and learning
6. Policy, support systems, and ecosystems
7. Critical perspectives on entrepreneurship
8. Methodology and research methods
9. Minority entrepreneurship
10. Gender and co-preneurship
11. Technology and knowledge-based entrepreneurship
12. Family business, succession, and business transfer
13. Social and sustainable entrepreneurship
14. Corporate entrepreneurship, intrapreneurship
15. Entrepreneurship in creative economies
16. Conducting experiments in Entrepreneurship Research
17. Institutions and Entrepreneurship
18. Conference theme: Taming Uncertainty
19. Open track for entrepreneurship and small business research