

Scuola Politecnica e  
delle Scienze di Base



Università degli Studi di Napoli Federico II

November 16th, 2022  
15:00-18:00

# Policy Forum "Mario Raffa"

Congress Center Federico II, Via Partenope 36

## "Sustainable and Responsible Research and Innovation: An agenda for the future"

This is the first edition of the Policy Forum "Mario Raffa" organized by ECSB and supported by the **Polytechnic School of the University of Naples Federico II**. It will be devoted to build a permanent policy platform in which SMEs and start-ups, researchers and students (particularly in STEM disciplines), local institutions and government, intermediaries (incubators, accelerators, associations), and funding companies, can share ideas, projects, methodologies, best practices, and evaluations to support the development of a Sustainable and Responsible Research and Innovation context.

Responsible Research and Innovation is a process of research and development in which innovating actors and society are mutually responsive and together involved in producing innovations impacting positively on the environment, economic development, and society as a whole.

In this context, the topic of circularity assumes a fundamental role, and does refer only to environmental aspects, but instead involves ideas, needs, business models, policies and best practices referring to a sustainable and responsible innovation impacting on economy and society.

9 INNOVATIVE SMEs

VS

7 RESEARCH GROUPS  
AND ACADEMIC SPINOFFS

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# Policy Forum "Mario Raffa"

## "Sustainable and Responsible Research and Innovation: An agenda for the future"

### PROGRAM

- 14.45–15.00** Room entrance – take your seat
- 15.00–15.25** Opening session conducted by Cristina Ponsiglione (Federico II)  
Valeria Fascione (Startup and innovation department chief, Regione Campania)  
Gioconda Moscariello (President of the Politecnico School, Federico II)  
Antonio Pescapè (Innovation and third mission manager, Federico II)  
Ulla Hitty (President ECSB)
- 15.25–15.30** In memory of Mario Raffa  
Pierluigi Rippa (RENT 2022 Conference Chair)

### Industry VS Research

#### Conducted by Enrico Viceconte and Giuseppe Zollo

- 15.30–16.30** **The vision of the Small and Medium Enterprises**  
Gabriella Colucci (Arterra, Biotech SME)  
Amleto Picerno Ceraso (Campania Advanced Manufacturing)  
Rosario Pingaro (Convergenze, Multiutilities SME)  
Gaetano Cafiero (Kelyon, Digital Healthcare SME)  
Michele Raffa (Impresa e Sviluppo, Energy SME)  
Sergio Cotecchia (Protom, Knowledge and technology-intensive SME)  
Francesco Castagna (SMS Engineering, System integrator and Software House SME)  
Mariangela Contursi (SPICI, SMEs' Accelerator)  
Luca Serena (RDR, Fluid Engineering and Technologies SME)
- 16.30 - 17.00** Coffee Break
- 17.00–17.45** **The vision of the Research Group and Academic Spinoff**  
Francesco Bonavolontà (Arcadia, Spinoff Federico II)  
Vincenza Faraco (Circular Economy Research Area, Federico II)  
Flavio Farroni (Spinoff Megaride, Spinoff Federico II)  
Ilaria Improta (Spinoff Wolffia, Spinoff Federico II)  
Pietro Nunziante (Industrial Design Researcher)  
Antonino Squillace (Additive Manufacturing Lab, Federico II)  
Luigi Pariota (iSIMOB, Spinoff Federico II)

**17.45 –18.00** Open Debate and closure