







TRAVEL INFORMATION

Research in Entrepreneurship Conference (RENT) 2015 Zagreb, Croatia

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Rent conference in Croatia

Croatia is country in southeast Europe that extends from the fertile plains of the Danube to the mountainous coast of the Adriatic Sea. In the Adriatic, Croatia has 1,185 islands—many are major tourist areas. The 1991-1995 war between Croats and Serbs caused massive damage to cities and industries. War halted the tourist trade and drastically cut industrial output, including a lucrative ship-building business. Since the war, Croatia has progressed politically and economically; it applied for European Union membership in 2003 and become a member state of European Union in 2013.

Facts and Figures about Croatia

Area: 56,542 square kilometers (21,831 square miles)

Population: 4,438,000

Capital: Zagreb
Language: Croatian

Religion: Roman Catholic, Orthodox **Currency:** Croatian Kuna (HRK)

Source: http://travel.nationalgeographic.com/travel/countries/croatia-facts/

Exchange rate	(13.04.2015)
1 EUR	7.56 HRK
1 USD	7.14 HRK

2015 Rent Conference is hosted by Josip Juraj Strossmayer University in Osijek, Faculty of Economics in Osijek and UNESCO Chair in Entrepreneurship that are situated in eastern part of Croatia called Slavonia, and conference venue is Zagreb, capital of Croatia that is situated in central part of country.



Hosting University – Josip Juraj Strossmayer University in Osijek

The recent history of higher education in Osijek began in 1959 when the Centre for part-time studies as a branch of the Zagreb Faculty of Economics was founded, which was transformed into the Faculty of Economics in 1961, with other higher education institutions to be established in forthcoming years. On May 31, 1975 the University of. Osijek was founded, later named after Josip Juraj Strossmayer born in Osijek in 19'n century. Strossmayer played an important role in developing scientific and cultural infrastructure in Croatia, being the bishop and



theologian, politician and statesman, art collector and donor. His personality, ideas, open-mindedness, global reasoning and his overall legacy have been recognized and followed even today in the mission of the University of Osijek.

Years of development of higher education in Osijek were interrupted by the wartime, starting in 1991 and lasting till 1995. Our university suffered severe damage during the war with two faculties left without buildings (agriculture, food technology) and many others, like Faculty of Economics being shelled for many times.

Today the J.J. Strossmayer University in Osijek (UNIOS) is developing into a modern European higher education institution. Located in eastern part of Croatia, it acts as a regional centre of knowledge, research and excellence. UNIOS consists of 11 faculties (economics, law, philosophy, education, medicine, agriculture, food technology, civil engineering, electrical engineering, mechanical engineering, arts) and 5 university departments (mathematics, biology, physics, chemistry and culture), with several studies within interdisciplinary fields. UNIOS serves around 22,000 students on undergraduate, graduate and postgraduate levels. All University studies are organized according to Bologna principles and ECTS is fully implemented at all levels.



Hosting Faculty – Faculty of Economics in Osijek



Throughout our S2-year history, Faculty of Economics in Osijek has lived up to the title of being a leading educational institution in eastern Croatia. In these extremely competitive times, only the topmost level of investment in the knowledge of its staff could justify that title. Webometrics ranked the Faculty of Economics on 53'q place among 100 top business schools in Europe and on 136th place out of 300 the best business schools in the world. In 2011, the Faculty of Economics got its first international accreditation - the CEEMAN's International Quality Accreditation.

The Faculty of Economics is one of the biggest HEls in the J.J. Strossmayer University in Osijjek, as well as in Croatia, with 3,123 students enrolled in the academic year 2014-2015. Students can choose among five concentrations (finance, management, marketing, IT, entrepreneurship) and can continue their education on graduate and postgraduate level. All educational programs are accredited by the Ministry of Science, Education and Sport. The Faculty of Economics has long experience in organising national and international conferences, which is an important asset for evaluating the institutional competence for organizing the RENT conference.



Osijek - Croatia

The oldest prehistoric settlement in the Osijek area emerged on the bank of Drava river, on today hardly visible mount stretching in the direction east-west in northern part of Retfala.

At the end of the 1st century BC, Romans have conquered almost the whole Pannonia and on slightly elevated right bank of the Drava built a military camp named Mursa, in what is today the Lower Town (from the customs house in the west to the Ban Josip Jelacic Square in the east, from Frankopanska Street in the south to the Drava river in the north).

After ruin of Mursa, a Slavic settlement was established in the 7th century. Slavonic and early Croatian settlers named their town Osijek. Late Medieval Osijek was built on the general area of today's Tvrdja (Fort). During this period Osijek was a port and market town. Recognizing strategic and traffic importance of Osijek, Ottoman Turks have conquered Osijek in 1526 and ruled it for 161 years.

In 1962 Austrian authorities started planning the construction of a military fort, and construction works continued until the sixties of the 18th century. The entire wall ring of the Turkish fortress was built into the new ramparts. Colonization of the southern town area began in 1792, settlers mainly being Germans from Banat and Backa. Town had four units: Upper Town, Lower Town, Tvrdja and New Town.

Favorable geographic position, commerce and handicrafts are the main characteristics of the 18th century Osijek. Economic strengthening was followed by the increase of population and development of education, culture, sport and healthcare. Even stronger strengthening of the city began with unification of its disunited parts in 1786 and granting of status of a free royal city in 1809.

In the wave of construction during the 19th and at start of the 20th century, many buildings and even whole streets were erected, substantially changing the appearance of Osijek. At that period Osijek was industrially the second most developed city in Croatia, right behind Zagreb. Many things have changed in the postwar years after 1945: entire political, economic, cultural and social life.

After the 1991 – 1995 war in Croatia, Osijek has taken a stride toward new political, economic and cultural life. Osijek is entering the 21st century with its bridges and roads oriented toward the Adriatic and Podunavlje. Osijek has population of 108.048.

(source: http://www.visitosijekbaranja.com/en/destinations/osijek/)







Zagreb, Croatia – CONFERENCE VENUE

Zagreb is the capital city of the Republic of Croatia. For centuries it has been a focal point of culture and science, and now of commerce and industry as well. It lies on the intersection of important routes between the Adriatic coast and Central Europe. Zagreb is also the hub of the business, academic, cultural, artistic and sporting worlds in Croatia. Zagreb can offer its visitors the Baroque atmosphere of the Upper Town, picturesque open-air markets, diverse shopping facilities, an abundant selection of crafts and a choice of vernacular cruising.

Facts and Figures about Zagreb

Location: Northern Croatia, on the Sava River, 170 km from the Adriatic Sea, 45" 10' N, 15" 30' E

Time: Central-European time (GMT+1)

Climate and Weather: continental climate, average temperature: summer 20°C, winter 1°C

Population: 790,017 (2011)

Cultural institutions: 19 theatres, 24 museums, 65 galleries and art collections

Reaching Zagreb Croatia

Arriving by air

Zagreb has an international airport nearby city. Pleso Airport is just 17 km from the centre, 20-25 minutes by car. It will offer you all the necessary facilities and services, whether you're a local or a tourist, so your journey through Zagreb can start and end pleasantly. Pleso Airport is a centre for every renowned airline, rent-a-car offices, and restaurants. You can find additional information about Pleso airport on its official pages (http://www.zagreb-airport.hr/).

The national air carrier in Croatia is Croatia Airlines (www.croatiaairlines.hr). Lot of international carriers, but also the budget airlines fly to Croatia as well.

Transportation to the city centre: by bus and by taxi. Price of a bus daily ticket from airport to main bus station is 40 HRK. For information about timetable you can visit Pleso transport company official pages (http://www.plesoprijevoz.hr/).



Arriving by car

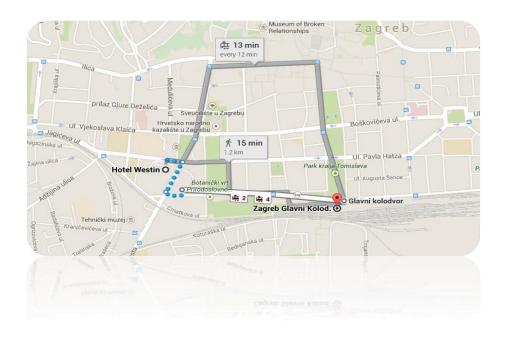
Major international road routes to Croatia (Zagreb) are:

- Trieste-Ljubljana-Zagreb
- Graz-Maribor-Zagreb
- Klagenfurt-Ljubljana-Zagreb
- Budapest-Varaždin-Zagreb
- Skopje-Belgrade-Zagreb
- Sarajevo-Zagreb



Arriving by train

The Main Railway Station is located in the centre of the City (at Kralj Tomislav Square 12, a ten minute walk from the central city square). Information on arrivals and departures can be obtained by dialing 060-333-444 or +385 (0)1 3782 583. Detailed information can be obtained by visiting official web pages (http://www.hzpp.hr/). To reach the conference venue Hotel Westin from the Main Railway Station, you should take tram number 2 (Črnomerec) or number 13 (Žitnjak).



Arriving by bus

The main bus station is on Marin Držić Avenue, and it's only a few minutes away from city centre by tram. The information office number is: +385 60 34 03 40. For information about arrivals and departures dial: +385 60 31 33 33. To reach the conference venue Hotel Westin from the Main Bus Station, you should take tram number 2 (Črnomerec) or number 13 (Kvaternikov Trg).



Transports in Zagreb

Public transport by tram or bus

Zagreb Municipal Transit System (ZET) is organized through 15 daily tram lines and 133 bus lines but also 4 night lines. ZET uses the following types of tickets: single tickets, daily tickets, monthly passes, yearly passes and yearly cards.

Ticket prices	
Single day ticket	10 HRK
Single night ticket	15 HRK
Daily tickets	30 HRK
3 days ticket	70 HRK
7 day ticket	150 HRK

Information about time tables:

- for trams http://www.zet.hr/UserDocsImages/Prilozi/PDF/dnevna%20tram%20mre%C5%BEa.pdf
- for buses http://www.zet.hr/default.aspx?id=294

Taxi

You can use 3 taxi services in Zagreb: Ekotaxi, Radio Taksi Zagreb and Taxi Cammeo.

Ekotaxi www.ekotaxi.hr

Phone number +385 1 8892 013

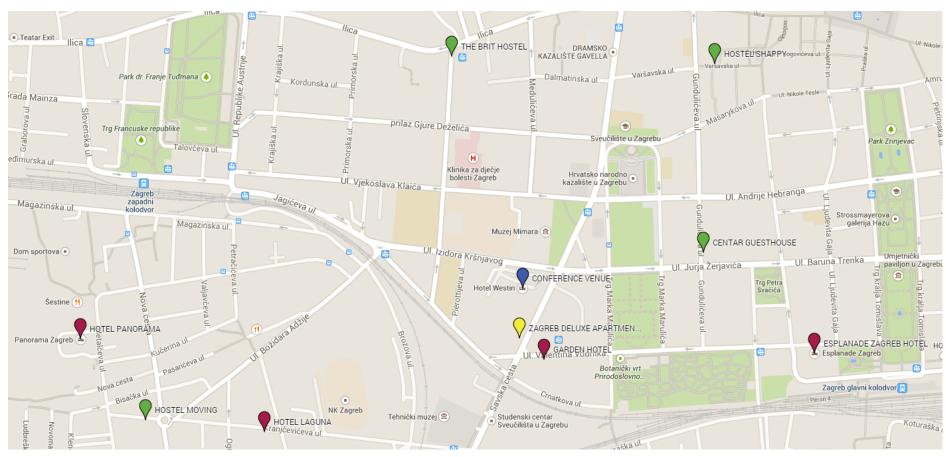
Radio Taksi Zagreb <u>www.radio-taksi-zagreb.hr</u>

Phone number +385 1 66 00 671

Taxi Cammeo www.taxi-cammeo.hr

Phone number +385 1 1212

Conference Venue - Hotel Westin Zagreb and nearby hotels and hostels



	Address	Booking.com rating
Hotel Westin – CONFERENCE VENUE	Ulica Izidora Kršnjavog 1	8,0/10
Hotel Panorama	Trg Krešimira Ćosića 9	7,8/10
Hotel Laguna	Kranjčevićeva ulica 29	7,4/10
Garden Hotel	Ulica Valentina Vodnika 13	7,6/10
Esplanade Zagreb Hotel	Mihanovićeva ulica 1	9,2/10
Hostel Moving	Kranjčevićeva ulica 61	9,4/10
The Brit Hostel	Fra Andrije Kačića Miošića 3b	8,5/10
Hostel Shappy	Varšavska 8	8,9/10
Zagreb Deluxe Apartments	Savska Cesta 6	9,4/10

Accommodation in Zagreb

Hotel Westin - Conference Venue

Ulica Izidora Kršnjavog 1

http://www.hotelwestinzagreb.com/

The Westin Zagreb Hotel is centrally **located in the very heart of Zagreb**. The hotel is situated in a leafy green area adjacent to the Mimara Museum and world famous National Theater and Opera House, and is within easy walking distance to central square, markets, the many trendy cafes, restaurants, designer boutiques, rich cultural attractions and capital city business destinations.

Booking.com rating: 8,0/10



Hotel Panorama

Trg Krešimira Ćosića 9

http://www.panorama-zagreb.com/

Panorama Hotel Zagreb is situated close to the popular Dom Sportova Sports Arena and the business district of Zagreb. The city centre is a 20-minute walk away and public transport is available as well. The Panorama Hotel Zagreb features an elegant restaurant serving international cuisine and a lobby bar.

Public buses stop by the hotel, while the nearest tram stop is Trešnjevački Trg, 800 metres away.

Booking.com rating: 7,8/10



Hotel Laguna

Kranjčevićeva ulica 29

http://hotel-laguna.hr/en/home

Located in the center of Zagreb, one hundred meters from sports centers "Cibona" and "Dom sportova". Hotel offers you all services necessary for pleasant business and private stay. Very close public transpotration, and private parking makes our hotel especially available. In neighborhood there are: Technical Museum, Drazen Petrovic Museum and Mimara Museum.

Booking.com rating: 7,4/10



Garden Hotel

Ulica Valentina Vodnika 13

http://www.gardenhotel.hr/index.php

Hotel Garden is a new hotel, designed in a modern and fashionable style. Hotel Garden consists of 33 rooms facing either the street or the courtyard, a café on the ground floor and a restaurant in the basement. The hotel lot has two courtyards facing south. One courtyard is used for parking, and the other one as the hotel's restaurant terrace.

Booking.com rating: 7,6/10



Esplanade Zagreb Hotel

Mihanovićeva ulica 1

http://www.esplanade.hr/

Located within easy reach of key attractions such as the Cathedral and the Art Pavilion, the city's most iconic hotel combines art deco glamour with every contemporary convenience.

Bookig.com rating: 9,2/10



Hostel Moving

Kranjčevićeva ulica 61

http://www.hostelmoving.hr/en/home.html

MOVING is a newly opened hostel positioned in the heart of Zagreb. The hostel is located near the city center and connected with all the cultural and business centers of the city. It has 24 modern rooms, each room offers excellent service, the rooms are equipped with private bathroom, modern beds and modern digital technology so that your stay is turned into a unique experience.

Booking.com rating: 9,4/10



The Brit Hostel

Fra Andrije Kačića Miošića 3b

http://www.brithostel-zagreb.com/en/

The Brit Hostel is brand new, renovated and well equipped hostel in Zagreb, only 10 min walk to the main square. Open 24/7 and our staff is always available.

Booking.com rating: 8,5/10



Hostel Shappy

Varšavska 8

http://www.hostel-shappy.com/

Hostel Shappy is one of the newest hostels in Zagreb. Situated in the very heart of the city, it provides its customers with an opportunity to fall in love with Zagreb by starting their journey inside out. Surrounded with the town's finest offerings, the hostel is situated in the pedestrian zone with it's own parking area (reservation in advance needed) and just a minute walk from the Main Street and Main Square in Zagreb.

Booking.com rating: 8,9/10



Zagreb Deluxe Apartments

Savska Cesta 6

http://www.zagrebdeluxe.com/

Our two-bedroom luxurious apartments are situated in the heart of Zagreb, 5 minutes walk from the main Ban Jelacic Square, just next to The Croatian National Theatre (HNK) and The A.T. Mimara Museum.

Booking.com rating: 9,4/10

HUP Zagreb hotels association

Conference venue Hotel Westin is part of HUP Zagreb association (http://www.hupzagreb.com), together with Sheraton Zagreb Hotel, Panorama Zagreb Hotel, Hotel International and Hotel Jadran.

Sheraton Zagreb Hotel

Kneza Borne 2

http://www.hotel-sheratonzagreb.com/hr

Located in the city centre, Sheraton Zagreb Hotel is just a stroll away from the main attractions where Zagreb's history and tradition can be witnessed in museums and galleries, architecture, numerous theatres, lively cafés, and bars. Offering easy access to the city's main points of interest and close to public transport, we are the hotel of choice for business and leisure travellers.

Booking.com rating: 7,8/10



Hotel International

Miramarska 24

http://www.hotel-international.hr/

Hotel International in Zagreb, located in the heart of business center, offers newly refurbished accommodation for business guests as well as guests who visit Zagreb as tourists. Spacious hotel rooms and luxurious Hotel International suites guarantees your stay in Zagreb will be more than comfortable and enjoyable. Minutes away from Zagreb main attractions and cultural sites, hotel International is the ideal hotel to stay if you wish to get to know Zagreb better.

Booking.com rating: 8,5/10



Hotel Jadran

Vlaška 50

http://www.hotel-jadran.com.hr/

Located in the very heart of Zagreb, near Zagreb Cathedral, central city square, right between the Upper and Lower Town and all other attractions in the centre of Zagreb, boutique hotel Jadran will provide you with the opportunity to easily reach all major attractions and enjoy your stay in recently completely renovated hotel spaces.

Booking.com rating: 8,0/10



Point of interest

Museums

Zagreb's numerous museums reflect the history, art and culture not only of Zagreb and Croatia, but also of Europe and the world. Some of the recommended museum to see are:

The Archeological Museum in Zagreb was founded in 1846. It is located in the historicist Vranyczany-Hafner Palace. The valuable museum holdings of circa 460,000 items are systematically arranged in appropriate collections.

Address: Trg N. Š. Zrinskog 19

Official web pages: http://www.amz.hr/

Working hours:

10 am – 6 pm (Tue, Wed, Fri, Sat)

10 am – 8 pm (Thu)10 am – 1 pm (Sun)

Closed on Mon



The Museum of Arts and Crafts was founded in 1880, the intention being to protect works of art and craft against the new predominance of industrial products. With its 160,000 exhibits, the Museum is a national-level museum for artistic production and the history of material culture in Croatia.

Address: Trg maršala Tita 10

Official web pages: http://www.muo.hr/

Working hours:

- 10 am – 7 pm (Tue – Sat)

- 10 am – 2 pm (Sun)

- Closed on Mon



The Zagreb Museum of Contemporary Art was founded in 1954 with the aim of following, documenting, and promoting events, styles, and phenomena in contemporary art. Since its very beginnings, its goal has been to assemble a relevant collection and to operate in accordance with modern principles of museology, catering to the needs of our times.

Address: Avenija Dubrovnik 17

Official web pages: http://www.msu.hr/

Working hours:

- 11 am – 6 pm (Tue – Sun)

- 11 am – 8 pm (Sat)

- Closed on Mon



The museum called the "Art Collection of Ante and Wiltrud Topić Mimara" or, for short, the *Mimara Museum*, was founded with a donation from Ante "Mimara" Topić and opened to the public in 1987. It is located in a neo-Renaissance palace from the end of the 19th century. The holdings comprise 3,750 works of art of various techniques and materials, and different cultures and civilizations.

Address: Rooseveltov trg 5

Official web pages: http://www.mimara.hr/

Working hours:

- 10 am - 5 pm (Tue, Wed, Fri, Sat)

- 10 am – 7 pm (Thu)

- 10 am – 2 pm (Sun)

- Closed on Mon



The Technical Museum was founded in 1954. The museum's holdings comprise more than 6,000 items from Croatia and abroad. The energy conversion selection shows how various kind of energy are obtained and converted.

Address: Savska cesta 18

Official web pages: http://www.tehnicki-muzej.hr/

Working hours:

9 am – 5 pm (Tue – Fri)9 am - 1 pm (Sat – Sun)

- Closed on Mon



List of other museums in Zagreb is available on tourist's information pages: http://www.zagreb-touristinfo.hr/explore-zagreb/culture/museums

Architectural monuments

The Zagreb Cathedral is the most monumental and the most impressive Gothic-style sacral building southeast of the Alps. Its ground plan, with slender cross-ribbed arches within three polygonal apses with narrow windows, resembles French architectural pattern (ex. the one in Troyes); the details of its subsequently added naves (of equal height) correspond to the building patterns of modern German architecture; imaginative sculptures, on the other hand, reflect influence of Czech schools.



The colourful Church of St. Mark is one of the oldest buildings in Zagreb and of its symbols. It is first mentioned in the list of parish churches in the Kaptol Statute of 1334. It was built in the 13th century; from that first, Romanesque period, only a window in the south wall and the bell-tower foundation are preserved. Gothic arches and the shrine were built in the second half of the 14th century, when the church got its most valuable part - luxurious Gorhic south portal.

Croatian National Theatre. In 1895, when the Emperor Franz Joseph II opened Zagreb's baroque temple of art with the sound of a silver hammer, that moment truly proved to be an exceptional event not only for the Croatian actors at the time but also for the city's inhabitants. More than one century later, the classy feel that locals and city guests sense when standing in front of this neobaroque building and its gorgeous interior, is still preserved today.

The Mestrović Pavillion. Trg žrtava fašizma ("Victims of Fascism Square") centres on Zagreb's most unique exhibition space, the circular headquarters of the Croatian Artist's Association. Designed by the sculptor Ivan Meštrović in the 1930s, it was originally used as an exhibition pavilion before being turned into a mosque during World War II — complete with the addition of minarets. After the war the minarets were dismantled and the building returned to its original function, although it is still referred to fondly as "the Mosque" by the locals.







Zagreb Squares

Ban Jelačić Square. Situated just below the hillside settlements of Kaptol and Gradec, it has served as the city's commercial heart ever since 1641, when it was designated as a place where fairs could be held. Most of the buildings around the square date from the 19th century, and display a variety of architectural styles, from Biedermaier to Art Nouveau and Post-modernism. The square was Zagreb's main marketplace and carried the name "Harmica" (Hungarian for "one thirtieth"), after the tax levied on the goods that were sold here.

In 1848 the square was officially renamed in honour of Ban ("Governor") Josip Jelačić. After World War II the name of the square was changed to "Republic Square", only to return to its previous title in 1990. Ban Jelačić Square stands at the centre of Zagreb's social life and the most popular meeting points are "under the clock" on the west side of the square, and "under the horse's tail" - a reference to the equestrian statue of Ban Jelačić in the square's centre.



King Tomislav Square. This courageous warrior defended the continental part of Croatia from Hungarian attacks and for the first time united all Croatian lands into one country. Tomislav successfully sought papal recognition of his realm, and was crowned as king in the year 925. Despite dying mysteriously three years later, his status as founder of the Croatian state has never been in doubt. The statue of Tomislav on horseback was completed by sculptor Robert Frangeš Mihanović in 1938.



Nikola Šubić Zrinski Square (Zrinjevac). It's certainly hard to imagine that this neat quadrangle of flowerbeds was until the late 19th century a meadow where cattle markets took place. It was subsequently transformed into an elegant promenade with plane trees imported from Trieste, a wroughtiron bandstand, fountains and busts of notable figures. The square gets its name from Nikola Šubić Zrinski (1508 – 1566), the Croatian Ban who died during the heroic defence of Szigetvar, a Hungarian fortress besieged by the Ottoman Turks. An outdoor gallery of 19th and 20th century urban culture is a convenient starting point for a walking tour of the Lower Town.



Emergency informations

Emergency numbers

In case of emergency there are several numbers you can dial:

General emergency number	+385 112
Police	+385 192
Fire department	+385 193
Ambulance	+385 194
Road help	+385 1987

Nearby hospitals and Pharmacies

There are several hospitals in Zagreb. In case of emergency

	Address	Phone number
Emergency hospital	Draškovićeva 19	+385 1 4697-000
Pharmacies permanent night service	Trg bana Jelačića 3	+385 1 4816-159
	Ozaljska 1	+385 1 3097-649

Restaurants, bars and clubs

To explore some of Zagreb restaurants, bars and clubs is best to see the list presented by Zagreb tourist board:

Restaurants	http://www.zagreb-touristinfo.hr/lifestyle-5502c69fd5d16/gastronomy/restaurants/national
Bars and clubs	http://www.zagreb-touristinfo.hr/lifestyle-5502c69fd5d16/nightlife/discotheques-and-clubs

Zagreb tourist board

For all additional information about Zagreb please visit official web pages of Zagreb tourist board: http://www.zagreb-touristinfo.hr/